ERIC J. ANCTIL

University of Portland • School of Education
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EDUCATION

University of Wisconsin-Madison Madison, Wisconsin
School of Education, Department of Educational Leadership and Policy Analysis
Ph.D., Educational Administration
Degree Awarded 2003

Portland State University Portland, Oregon
College of Arts and Sciences
M.A., English
Degree Awarded 2000

Lewis and Clark College Portland, Oregon
Graduate School of Education and Counseling
Advanced Study, Teacher Education, 1997-1998

University of Oregon Eugene, Oregon
College of Arts and Sciences
Dual B.A., English and History
Degree Awarded 1992

PROFESSIONAL EMPLOYMENT AND EXPERIENCE

University of Portland **2008 to Present**
Portland, Oregon

Associate Professor
School of Education

Teach undergraduate and graduate courses to pre-service teachers and administrators as well as practicing teachers and administrators. Conduct research and policy analysis on the relationship between higher education and K-12 education and mass media and technology. Research marketing and advertising of K-20 education by studying images of education in the media. Analyze the relationship between education and commercial interests and the policy implications of commercialism in schools. Advise undergraduate students in the School of Education. Serve on various school and university committees. Represent the University's interests across the state and nationally through association memberships and various professional affiliations.

University of Portland **2012 to Present**
Portland, Oregon

Director, Center for Innovation
Center for Leadership, Entrepreneurship, and Innovation

The Center for Innovation at the University of Portland provides opportunities to make tangible many of the innovative ideas and practices that occur at the university and among its faculty and students. It also provides support and programming to emerging innovation as it seeks to expand the university's capacity and advance its innovation potential. As director, I oversee co- and extra-curricular activities as they relate to workshops, and emerging Innovation Scholars Program, Innovation Faculty Fellowships, and other related programming.

University of Portland **2008 to Present**
Portland, Oregon

Program Coordinator
Humor Project

The Humor Project at the University of Portland is just starting but will be something pretty cool someday. Check back here soon for more details.

Washington State University **2003 to 2008**
Pullman, Washington

Assistant Professor
Department of Educational Leadership and Counseling Psychology

Contribute to program development in the areas of higher education and K-12 education. Conduct research and policy analysis on the relationship between higher education and K-12 education and mass media and technology. Research marketing and advertising of K-20 education by studying images of education in the media. Analyze the relationship between education and commercial interests and the policy implications of commercialism in schools. Teach graduate courses in school public relations, media literacy and education, policy analysis, higher education law and ethics, organizational theory, and supervise higher education master's practicum. Faculty member of the Washington State University Field-Based Superintendent's Certification Program. Advise doctoral and master's candidates and work as a committee member for M.A., Ed.M, Ph.D., and Ed.D. degrees.

University of Wisconsin-Madison **2000-2003**
Madison, Wisconsin

Teaching Assistant/Project Assistant
Department of Educational Leadership and Policy Analysis

Collaborated with Professor Paul Bredeson in many teaching and research activities. Co-taught courses that included education practitioners and full-time graduate students. Classes taught:

Research Methods and Procedures in Educational Administration; Instructional Leadership and School Improvement; and, Professional Development and Organizational Learning. Collaborated with senior researchers on several research and administrative projects. Research activities included researching and editing a book, *Designs for Learning: A New Architecture or Professional Development in Schools* (Bredeson, P.V., 2003), manuscript preparation, library searches, and literature reviews. Administrative activities included organizing conferences, working with an AERA division proposal review team, and assisting senior researchers with their scholarly pursuits.

Literature and Writing Instructor 2001- 2002
The PEOPLE Program

The PEOPLE Program (Pre-College Enrichment Opportunity Program for Learning Excellence) seeks to increase enrollment and graduation by ethnic minority and low-income students in institutions of higher education, particularly at UW-Madison. Taught literature and writing in the pre-college program on the University of Wisconsin-Madison campus to high school freshman and sophomores.

Memoir Writing Instructor 2001
Madison Senior Scholars Summer Institute

Designed and taught memoir writing to senior citizens three days per week. Designed with the intention of giving seniors skills for recording their own personal narratives.

Outdoor Educator 2001- 2003
Rutabaga Outdoor Programs

Taught canoeing and kayaking classes which included introductory through advanced courses designed to introduce and improve skills in paddle sport areas. Led and taught small to medium sized group classes alone and taught larger classes in tandem with another instructor.

Madison Area Technical College **1999 to 2003**
Madison, Wisconsin

College Instructor, Arts and Sciences

Taught a variety of classes in the Arts and Sciences Division, including literature, writing, and public speaking. Led classroom discussions and offered individual attention to students in need; maintained open communication with students, colleagues, and administrators; and, promoted and supported intellectual curiosity for students.

Valley Catholic High School **1997-1999**
Beaverton, Oregon

High School Teacher
Department of English & Department of Social Sciences

Taught the following classes for 9 – 12 grades: world literature, anthropology, English as a Second Language, and finance/economics. Performed service as needed and also worked on a committee to

redesign the English curriculum.

St. Thomas More School **1996-1997**
Portland, Oregon
Middle School Teacher
Language Arts

Taught language arts for grades 6 - 8 and served as a member of the Department of Language Arts and the Middle School Team. Classes taught included: literature, grammar, and writing.

PUBLICATIONS

Books

Parkay, F.W., Anctil, E.J., & Hass, G. (2014). *Curriculum leadership: Readings for developing quality educational programs*. Boston, MA: Pearson.

Parkay, F.W., Anctil, E.J., & Hass, G. (2010). *Curriculum leadership: Readings for developing quality educational programs*. Boston, MA: Pearson Allyn & Bacon.

Anctil, E.J. (2008). *Selling higher education: The marketing and advertising of America's college and universities*. ASHE Higher Education Report Series (Jossey-Bass).

Parkay, F.W., Anctil, E.J., & Hass, G. (2006). *Curriculum planning: A contemporary approach (8th Edition)*. Boston, MA: Allyn & Bacon.

Journal Articles

Anctil, E.J. (2010). Institutional advancement and spectator sports: The importance of television. *New Directions for Higher Education 148*, 35 - 44.

Anctil, E.J. (2006) (Book Review). The fifty-year seduction: How television manipulated college football, from the birth of the modern NCAA to the creation of the BCS & Bowl games: College football's greatest tradition. *Sociology of Sport Journal, 23*, 460-462.

Gates, G. & Anctil, E.J. (2005). Virtual accountability: A comparative analysis of school district use of websites to report accountability data to the public in the wake of NCLB. *Journal of School Public Relations, 26*(2), 101-125.

Anctil, E.J. (2005) (Book Review). Career making in post-modern academia: Process, structure, and consequence. *The Review of Higher Education, 29*(1), 119-120.

Journal Articles – In Progress

Anctil, E.J. (in progress). Inside the millennial teacher's toolbox: A case study of the Apple iPad as innovative teaching tool in elementary classrooms.

Anctil, E.J. (in progress). Teacher personal and professional identity in the digital age.

Book Chapters

Anctil, E.J. (2014). 21st century schools require media literate leaders. In Parkay, F.W., Anctil, E.J., & Hass, G. *Curriculum leadership: Readings for developing quality educational programs*. Boston, MA: Pearson.

NATIONAL PRESENTATIONS

Refereed

Anctil, E.J. (2010). And the poor get poorer: Loss of competitive advantage for college athletic scholarships in recessionary times. NCAA (National Collegiate Athletic Association) Annual Convention in Atlanta, Georgia.

Anctil, E.J. & Mead, J.F. (2008). Legal implications of media and technology in 21st century schools: Preparing school leaders for a changing world. Paper presented at at the annual meeting of the American Educational Research Association (AERA), New York, NY.

Anctil, E.J. & Roesler, J. (2008). Online identities disclosed: A content analysis of Facebook profiles in higher education. Paper presented at the annual meeting of the American Educational Research Association (AERA), New York, NY.

Anctil, E.J. & Roesler, J. (2008). Greek affiliation and its impact on college students' virtual identity formulation. Paper presented at the annual meeting of the American Educational Research Association (AERA), New York, NY.

Anctil, E.J. (2007). Entertainment Engagement: How colleges and universities use big-time college sports to entertain the public and engage with the community. Paper presented at the annual meeting of the Association for the Study of Higher Education (ASHE).

Anctil, E.J. (2007). Narrowing the new digital divide: Addressing the need for media literacy and technology training in educational leadership preparation programs. Paper presented at the annual meeting of the American Educational Research Association (AERA), Chicago, IL.

Anctil, E.J. & Gates, G. (2005) Educational accountability in cyberspace: Analyzing website differences between high and low performing Washington State school districts. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Nashville, Tennessee.

Anctil, E.J. (2005). Narrowing the digital divide: Media and technology literacy needs in

educational leadership preparation programs. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Nashville, Tennessee.

Fraynd, D.J., Anctil, E. J., and Eckes, S. (2005). In A Democracy, All Voices Count: The Legal and Policy Implications of Teaching Democratic Ideals in American Schools. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Nashville, Tennessee.

Anctil, E.J. & Zulick, B.J. (2005) Luxury U: A Discussion of the Costs, Effectiveness and Ethics of Modernizing Campus Services. Paper presented at the annual meeting of the Association for the Study of Higher Education (ASHE), Philadelphia, Pennsylvania.

Anctil, E.J. (2004). Commercialism and education: Can the two fit together? Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Kansas City, Missouri.

Anctil, E.J. (2004). It's not whether you win or lose, as long as it's on TV. Paper presented at the annual meeting of the Association for the Study of Higher Education (ASHE), Kansas City, Missouri.

Anctil, E.J. (2003). A professional and/or scholarly curricular orientation of doctoral programs in educational leadership? Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Portland, Oregon.

Anctil, E.J. (2003). Lights! Camera! Action!: An exploratory analysis of the relationship between higher education and televised media. Paper presented at the annual meeting of the American Educational Research Association (AERA), Chicago, IL.

Anctil, E.J. (2003). Entertaining its way to engagement: How colleges and universities use big-time college sports to entertain the public and engage with the community. Paper presented at the 2003 Learning to Change Conference of the American Association for Higher Education (AAHE), Washington, D.C.

Anctil, E.J. (2003) Big-time college sports and television: Implications for higher education. Paper presented at the 2003 Mass Communication Research Center Conference, University of Wisconsin-Madison, Madison, WI.

Anctil, E.J. (2002). A critical analysis: University of Wisconsin System's Diversity Initiative Plan 2008. Paper presented at the 4th Biennial Diversity and Learning Conference of the Association of American Colleges and Universities (AAC&U), St. Louis, Missouri.

Anctil, E.J. (2002). Leadership for diversity: Accessing the wisdom of practice using three diversity areas—A focus on the creation of the Disability Studies in Education Special Interest Group. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Pittsburgh, Pennsylvania.

Anctil, E.J., Zickerman, D.R., & Fraynd, D.J. (2001). Administrative interventions for gay youth:

Madison Metropolitan School District's hiring of a LGBTQ teacher and its legal, curricular, and communal implications. Paper presented at the annual meeting of the University Council for Educational Administration (UCEA), Cincinnati, Ohio.

Anctil, E.J., Risch, J., & Zickerman, D.R. (2001). Working together: Interdisciplinary collaboration between educational administration and law students for the benefit of education. Paper presented at the 47th Annual Meeting of the Education Law Association (ELA), Albuquerque, New Mexico.

INVITED PRESENTATIONS

Anctil, E.J. (October, 2013). How online consumer behavior could change how we teach, how we assess, and the very nature of education. Teaching, Learning and Technology Symposium, Portland, Oregon.

Anctil, E.J. (February, 2012). YOU in the digital age: Personal identity in a time of search engines, social networks, and databases that never forget. Instructional Technologies Strategies Conference, Organization for Educational Technology and Curriculum, Portland, Oregon.

Anctil, E.J. (October, 2011). Online identities disclosed: Implications of online social networking for educators and students. Teaching, Learning, and Technology Symposium, University of Portland, Portland, Oregon.

Anctil, E.J. (May, 2011). College student identity in the Facebook age: A content analysis of user profiles. Oregon Academic Technology Society Meeting, Oregon Health Sciences University, Portland, Oregon.

Anctil, E.J. (March, 2011). SportMedia culture in the 21st Century. Kappa Delta Pi Professional Development Event, University of Portland, Portland, Oregon.

Anctil, E.J. (September, 2008). Social networking: Developing professional online identities. Inspiration In Technology Integration Conference, University of Portland, Portland, Oregon.

Anctil, E.J. (February, 2007). Identity in a digital age. Keynote address at the annual business meet for the Center for Fraternity and Sorority Life, Washington State University.

Anctil, E.J. (October, 2005). Are you experienced? Last Lecture Series sponsored by the Washington State University Talmadge Anderson Heritage House. Pullman, Washington.

Anctil, E.J. (May, 2005). Manufacturing consumers. Washington State University Office of Equity and Diversity. Pullman, Washington.

Anctil, E.J. (February, 2005). Commercialism in education. Graduate Research Symposium. Keynote Address. Washington State University. Pullman, Washington.

Anctil, E.J., Rinehart, R., Beller, J. (March, 2004). Cult of celebrity: How sports are transforming young athletes into national celebrities. Higher Education Series. Washington State University. Pullman, Washington.

Anctil, E.J. (June, 2001). Commencement address. Valley Catholic High School. Beaverton, Oregon.

KEYNOTE ADDRESSES

Anctil, E.J. (October, 2013). Critical status: Educating in a digital world that's evolving faster than you. Keynote address at the annual Teaching, Learning and Technology Symposium, Portland, Oregon.

Anctil, E.J. (February, 2007). Identity in a digital age. Keynote address at the annual business meet for the Center for Fraternity and Sorority Life, Washington State University.

INSTITUTIONAL SERVICE

Department

Member, School of Education, Education Technology Certificate Program 2013

Member, School of Education Curriculum Committee 2009-2013
School of Education, University of Portland

Lead Interviewer, Graduate Admissions, Master of Arts in Teaching Program 2010-2012
School of Education, University of Portland

Member, School of Education Scholarship Committee 2008-2010
School of Education, University of Portland

Member, School of Education Assessment Committee 2008-2009
School of Education, University of Portland

Member, Professional Educational Advisory Board 2003-2008
Educational Leadership Program, Washington State University

Member, Committee for Committee College Statewide Implementation 2007-2008
Higher Education Program, Washington State University

Member, Admissions Committee 2007-2008
Higher Education Program, Washington State University

Chair and Member, Admissions Committee 2003-2006
Educational Leadership Program, Washington State University

Member, Admissions Committee 2004-2005
Higher Education Program, Washington State University

Coordinator, Higher Education Program Brown Bag Series 2004-2005
Higher Education Program, Washington State University

Member, Faculty Search Committee 2003-2004
Sport Management Program, Washington State University

Website Content Coordinator 2003-2004
Educational Leadership Program, Washington State University

Author, Publicity Manual 2002-2003
Department of Educational Administration, University of Wisconsin-Madison

Coordinator, Principals' Seminar and Exchange Program 2002-2003
Department of Educational Administration, University of Wisconsin-Madison

Member, Program Planning Committee 2002-2003
Department of Educational Administration, University of Wisconsin-Madison

College/University

Chair, Task Force for Innovation Scholars Program 2013
Center for Leadership, Entrepreneurship and Innovation, University of Portland

Member, Fulbright Campus Committee 2010-2013
University of Portland

Board Member, University of Portland Child Care Center Board 2010-2013
University of Portland

Mentor, University of Portland Honors Program 2009-2013
University of Portland

Board Member, Oregon Academic Technology Society 2010-2013
University of Portland

Member, Presidential Advisory Committee on Intercollegiate Athletics 2010-2012
University of Portland

Member, Presidential Advisory Committee on Information Technology 2009-2010
University of Portland

Member, President-appointed, SOE Dean Search Committee 2009-2010

Member, Presidential Task Force on Retention 2008-2009

University of Portland

Board Member, Washington State University Conduct Appeals Board 2006-2008
Office of Student Conduct, Washington State University

Board Member, Washington State University Conduct Board 2005-2008
Office of Student Conduct, Washington State University

Member, Graduate Student Professional Grants Committee 2003-2008
College of Education, Washington State University

Member, Director of Communication Search Committee 2005-2006
College of Education, Washington State University

Co-Chair and Member, College of Education Climate Committee 2005-2006
College of Education, Washington State University

Member, Technology Advisory Committee 2004-2006
College of Education, Washington State University

PROFESSIONAL SERVICE

On-going:

Editorial reviewer, ASHE Monograph Series (Jossy-Bass)

Associate Editor, *NASSP Bulletin*, National Association of Secondary School Principals, Sage Publications

Reviewer, *NASSP Bulletin Journal*, National Association of Secondary School Principals

Reviewer, American Educational Research Association, Annual Conference, Division A – Administration

Reviewer, *American Educational Research Journal*, American Educational Research Association

Reviewer, Association for the Study of Higher Education

Reviewer, University Council for Educational Administration

By appointment or selection:

Member, Middle-level Education Consortium 2008-2010
State of Oregon

PROFESSIONAL AFFILIATIONS

- The College Sport Research Institute (CSRI)
- Association for the Study of Higher Education (ASHE)
- American Educational Research Association (AERA)
- University Council for Educational Administration (UCEA)
- Association of American Colleges and Universities (AAC&U)
- Phi Delta Kappa (PDK)