Mark Meckler Ph.D.

Associate Professor
Dr. Robert B. Pamplin Jr. School of Business Administration
University of Portland
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EDUCATION

Doctor of Philosophy, Strategic Management - (2001). *Florida Atlantic University*. College of Business.
Focus: Business Policy and Strategy; secondary areas: Organization Theory, Cross-cultural Management, Technology and Innovation Management.
Dissertation: "Influences on the Performance of Organizational Knowledge Transfer."

Master of Business Administration, (1991). *Michigan State University*. Focus: **Hospitality Management**

Bachelor of Arts, (1985). *Brandeis University*, May 1985. Major: **Philosophy**

ACADEMIC EMPLOYMENT

University of Portland, Dr. Robert B. Pamplin Jr. School of Business Administration, Portland OR
Associate Professor with tenure (2004 - present)
Management Discipline Leader (2006 – 2007) *Entrepreneurship and Innovation Management Discipline Leader* (present)
Expanded Duties: A similar role to department chair. Administrate and Lead the eight faculty member Management discipline in the school of business administration. Continue all associate professor teaching, research and service duties as detailed below.
*Assistant Professor***,** (1999 - 2004)

University of Aruba. Orangestaad, Aruba
Visiting Professor of Management (Summer, 2009)

Academia de Administrare Publică, Moldova, Office of the President of the Republic of Moldova
Fulbright Professor *of Management (visiting)* (2007-2008)

Chernevtsi University, Ukraine
Visiting Lecturer (December, 2003) Promotion of entrepreneurship education and Center for Entrepreneurship

Florida Atlantic University, Department of Management, International Business, and Entrepreneurship, Florida
Adjunct Professor (while in doctoral program, 1995-1999)

Rockland Community College, New York
Adjunct Professor (1994)

Michigan State University, Michigan
Graduate Assistant (1988-1991)

Notes: *Emphasis on integrating material across disciplines. Significant International Experience, including working or teaching in Puerto Rico, Switzerland, Aruba, China and Ukraine. Much experience with production technology and computer technology. Experienced with standard and non-standard student populations. Seven years of industry experience used to relate academic theory to business situations.*

PROFESSIONAL EXPERIENCE

1995 ***Founder, President and GM****, Sunset Rooster Corporation, Boca Raton, Florida, USA*

Ran two separate small business units: d.b.a. Thought for Food: Catering Services,

Sunset Rooster Models: Runway and Fit Modeling Services. Corporation dissolved in 1998.

1994 ***Financial research and presentation specialist*** *ASA Administrative Services, New York, N.Y.*

Conduct comparative financial/statistical analysis and compose presentations/publications. ***Full-time assignment: Baring Securities (now ING-Barings)****, Multiple publications of closed-end country fund research. Other major projects: Bond rating presentations,* ***Bear-Stearns****; Marketing plan,* ***Ogilvy and Mather****; Marketing Plan,* ***Scheffillin & Somerset****.*

1992-1993 ***Food and Beverage Manager****. Papa's & Beer Restaurants/Creative Concepts N.V., Aruba, Dutch Caribbean.*

Planned, designed, and implemented all production systems for a large restaurant and nightclub concept to be franchised throughout the Caribbean and South America. Created all menus and product line specifications. Created integrated back of house and point of sale cost and revenue control system.

1991-1993: ***Assistant Editor, Sports****. Aruba Today Newspaper/Caribbean Speed Printing, Aruba, Dutch Caribbean*

Part time position (max 2 hours per day). Write weekly column (Thought for Food). Edit and layout three page sports section, write headlines and captions, size photos, etc. Layout with PC (Pagemaker).

1991 ***Food & Beverage Manager****, Caribbean Palm Village Resort Hotel. Aruba, Dutch Caribbean*

Plan and implement cost and revenue control systems at resort hotel. Established long term goals, work with other department heads to implemented organizational strategy, managed operations of all F&B outlets.

1990 ***Controller/Administrator****, Calloway Corporation, Aruba, Dutch Caribbean.*

Plan and implement automated data processing and accounting systems for major airline catering facility during expansion.

1988-1990 at Michigan State U. in ***MBA*** *program*

Graduate Assistant: Advanced Food and Beverage Management

1987 ***Chef****, Haymarket Restaurant, San Francisco, CA, USA*

1986 ***Saucier****. Condado Plaza Hotel and Casino/Renaissance Restaurant, Condado, Puerto Rico.*

Responsible for production of all stocks and sauces in gourmet/white tablecloth food and beverage outlet in resort hotel. Head Chef: Theo Paul.

1985 ***Chef's Apprentice****, Hotel Hirschen, Langnau, Switzerland*

Professional training in all production areas of hotel kitchen. Focus on Saucier. Patron: Walter Berkheiser; Executive Chef: Urs Weyerman.

1982 ***Data Processing Assistant****. Pulsar of America, Mahwah, N.J.*

Print, monitor, generate and distribute mainframe computer reports

TEACHING EXPERIENCE

Unviersity of Portland*:* (covered regularly at both undergraduate and MBA level): Business Policy and Strategy; Leadership and Upper Level Management; Cross-Cultural Management, Strategic Management of Technology and Innovation; Managing Innovation and Change; Organizational Behavior

Chernevtsi University**:** Strategic Management of Technology and Innovation

Florida Atlantic University: Business Policy and Strategy; International Business; Principles of Management and Organizational Behavior; Statistical Methods for Managers; Human Resources Management; Strategic Marketing and Management for Hospitality Industry; Purchasing for Hospitality Industry; Microsoft Excel Workshop for MBA's

Rockland Community College: Hospitality Purchasing and Hospitality Marketing

Michigan State University: Hospitality Management capstone course.

PUBLICATIONS

Peer Reviewed Journals:

Meckler, M. and Barnes, **2012. "**Alternative Fuel and Energy Production in Aruba: A Case Study." **Journal of Business Case Studies.** October, July-August, 8(4) 361-376.

Meckler, M. and Baillie, J. **2012**. "Truth and Objectivity Regained." **Journal of Management Inquiry** vol. 21 no. 3 July, 248-260.

Peterson, Thomason , Althouse, Athanassiou, Curri, Konopaske, Lenartowicz, Meckler, Mendenhall, Mogaji, Rowney, and Thomas, **2012**. "An International Comparative Study Of The Roles, Rules, Norms, And Values That Predict Email Use." **International Comparisons of Information Communication Technologies. Felix B. Tan, special ed.**, IGI Publishing.

Smith, P., Peterson, M., Thompson, S., Meckler, M., et al (The Event Management Team), **2011**. "National Culture as a Moderator of the Relationship Between Managers' Use of Guidance Sources and How Well Work Events Are Handled." **Journal of Cross Cultural Psychology,** 42(6) 1101– 1121.

Peterson, Thomason , Althouse, Athanassiou, Curri, Konopaske, Lenartowicz, Meckler, Mendenhall, Mogaji, Rowney, and Thomas, **2010**. "Social structures and personal values that predict e-mail use: An international comparative study." **Journal of Global Information Management**. 18(2) 57-84.

Campbell, George; Feldman, Howard, and Meckler, M. **2004**. "NBG Radio Network: Diversifying Beyond Radio Syndication." **Journal of Applied Case Research**, Vol. 5, No. 1, p 38-74

Meckler, M. and Baillie, J. **2003**. "You Can't Handle the Truth." **Journal of Management Inquiry.** Vol. 12, no. 3 September p 299-303

Meckler, M. and Baillie, J. **2003**. "The Truth about Social Construction in Administrative Science." **Journal of Management Inquiry.** Vol. 12, no. 3 September p 273-284

Meckler, M. and Drake, B. and Levinson, H. "Putting Psychology Back Into Psychological Contracts." **2003**. **Journal of Management Inquiry**. Vol. 12, no. 3 September p 217-228.

Drake, B., Meckler, M., and Stephens, D. **2002**. "Transitional Ethics: Responsibilities of Supervisors for Supporting Employee Development." **Journal of Business Ethics**. Vol. 38, no. 4, p 141-155.

Peterson, M. F. and Meckler, M. **2001**. "Modeling Cuban-American Entrepreneurs: Linearity and Predictability, Randomness and Change, Complexity and Chaos." **Organization Studies.** January vol. 22 no. 1 31-57.

Research Monographs:

Meckler M. **2009**. "In The Garden." In: Concepts: **Strategic Management & Business Policy**, 12/e. Wheelen and Hunger, editors..

Chapters:

Meckler, **2011**. "Links and Synchs: Organizational Culture from a Network Point of View." In Neal M. Ashkanasy, Celeste P M Wilderom, and Mark F. Peterson, eds, **Handbook of Organizational Culture and Climate**. Sage Publications, Thousand Oaks, CA.

Boal and Meckler, **2010.** "Decision Errors of the 4th, 5th and 6th Kind." In: **Handbook of Decision Making**, Paul Nutt (Editor), David Wilson (Editor), Wiley-Blackwell Publishing; London, UK.

Meckler, Feldman and Snead. **2006**. "Moses at the Red Sea," in Thompson and Strickland, **Strategic Management**, 12th edition, USA.

Peer Reviewed Proceedings:

Meckler and Boal, 2011. "Ready, Aim, Backfire! Action Errors And Organizational Iatrogenesis." **Western Decision Sciences Annual Conference**, Portland, Oregon USA.

Meckler, M. and Barnes, 2008**. "**The Greening of Aruba." **Proceedings of the North American Case Research Association.** October, 2008.

Meckler and Boal, 2008. "Decision Errors of the 4th, 5th and 6th Kind." **Applied Business and Entrepreneurship Association International Annual Conference**, Hawaii.

Meckler. 2006. "In the Garden." **Proceedings of the North American Case Research Association.** October, 2006.

Carter and Meckler, "To Bribe or not to Bribe; Current Debates on the Foreign Corrupt Practices Act." **Proceedings of the International Conference on Corporate Social Responsibility.** October 2006.

Meckler, M. and Barnes, 2006. "The Greening of Aruba." Proceedings of the **Western Case-writers Association.** March 2006.

Meckler, M., Feldman H. and M. Snead 2005. "Moses at the Red Sea." Proceedings of the **North American Case Research Association.** October.

Meckler, M. Decisions, "Organizational Knowledge and Loosely Coupled Sources of Meaning," 2004. Proceedings of the **Western Decision Sciences Institute**.

Meckler, M. 2001. "Intra-Organizational Barriers to Efficient Management of Knowledge Resources". Proceedings of the **Academy of Business Administration National Conference**.

Works in Process:

Meckler, Mark, **2012**. (Under Review) "The Impact of Network Theory On Organization Theory." **INSEAD Conference on Network Evolution 3.0**: New Directions for Organizational Networks Research, Paris, France: October 22-23, 2012

Meckler, Mark and Sam Holloway, **2012**. "If Too Many Cooks Spoil The Broth, Can Too Few Fix It? Resource Volatility As A Recipe For Perpetual Ingenuity."

Meckler, M. **2012** (Under Review). "We Didn't Notice, We Don't Care, We Wouldn't Understand And It Won't Work Anyway A Study Of Idiosyncratic Discernment And Knowledge Transfer Performance. "**International Journal of Information and Technology Management**.

Meckler, M and Boal, K., **2012**. (Working Paper). "Ready, Aim, Backfire! Action Errors And Organizational Iatrogenesis." Preparing for submission to Academy of Management Review.

Meckler and Holloway, 2010 (**Working Paper)**. "The Paradox Of Precision: Organizational Culture From a Network Point of View". Manuscript prepared and submitted to **INSEAD Conference on Network Evolution 2.0** Networks, Innovation and Entrepreneurship, October 22-23, 2010.

Holloway, Meckler and Tilleman **2010 (Working Paper)**. "An Empirical Test of Population Level Learning: Examining Network Design And Evolution From a Lead Firm Perspective." Manuscript prepared and submitted to **INSEAD Conference on Network Evolution 2.0** Networks, Innovation and Entrepreneurship, October 22-23, 2010.

Meckler, M. and Barnes, W. "Theoretical Technologies and the Disruption of Micro-Economics." **Working Paper**.

Meckler M. and Baillie, J. "Efficiency and Effectiveness of Metaphors in the Administrative Sciences." **In Progress**

Meckler, M. "Living with Less than Truth: Theory and the Science of Management." **Working Paper**. (**Revise and resubmit expired @ Academy of Management Review)**.

Baillie, J. and Meckler M. "Getting it right: The role of language games in organizational theory and theorizing." **Working Paper.**

Meckler, M. and Peggy Golden. "Defining and Measuring Organizational Knowledge." **Working Paper**. Presented at 2003 Western Decision Science Conference**.**

Meckler, M., Matusak, S., and Lippman, E. "An Overview of Techniques for Assessing Organizational Knowledge and Intellectual Assets." **Working Paper**

Meckler, M. "Influences on the Performance of Organizational Knowledge." **Working Paper**

Meckler. M. "Inter-organizational Compatibility: Predicting the Success of Partnering Relationships." **Working paper.**

Meckler. M. "An Open Systems Model For Organizations and Comparative Management: Addressing Issues in Transfer of Management Practices." **Working Paper.**

Meckler. "M. Organizational Personality and Joint Venture Success." **Working paper**.

PRESENTATIONS

Peer Reviewed Paper Presentations:

Meckler, Mark and Sam Holloway. "Strategic Innovation Management: Putting Your Bad Where It Will Do the Most." **Proceedings of Strategic Management Society. Annual Conference**, Miami, FL USA, November 2011.

Meckler, MA & Holloway, SS. "Strategic Innovation Management: Putting Your Bad Where It Will Do the Most." Paper Presentation at **the Ingenuity Conference, McMaster University**, Toronto, CA., 2011.

Meckler, M.. "Beyond Theoretical and Conceptual: Practical Questions to Ask When Teaching in Developing Nations." **Academy of Management National Conference**. Anaheim, CA USA, 2008

Pullman M., Tierney, P., Appleyard, M., and M. Meckler, 2007. "The Chef's Innovation Process of Experience Design." **10th International Research Symposium on Service Excellence in Management**, June 14-17, 2007.

Pullman, Mellie, Melissa M. Appleyard, Mark Meckler, and Michelle Snead. "Constraining and Enabling Drivers of Innovation among Chefs: An Exploratory Study." **The Academy of Management Annual Meeting**, Atlanta, GA, August 2006.

Carter and Meckler, "To Bribe or not to Bribe; Current Debates on the Foreign Corrupt Practices Act." **International Conference on Corporate Social Responsibility. Huboldt University Berlin, Germany,** October 2006.

Barnes, Dhanda and Meckler. "Clean Technology and Reverse Logistics Adoption in the Steel Industry." **Third World Congress of Environmental and Resources Economists**. Kyoto, Japan July 3-6 2006.

Pullman, Appleyard, Meckler and Snead. "Food for Thought: Enablers and Constraints in a Chef's Innovation Process." **Academy of Management National Conference**. Atlanta, 2006.

Meckler, M. and Barnes, W. "Biodiesel in Aruba." Presented to **Western Casewriters Association. March** 2006.

Meckler, M. "Functional Department Type Effects of the Performance of Organizational Knowledge." **Western Academy of Management Annual Conference**. Las Vegas, 2005.

Peterson, Lenartowicz, Thomason, Curri, Meckler and Punnett. "Regional Cultural Variability within English-speaking North America in Cultural Values, Typical Sources of Guidance, and Electronic Communication Use." **Xian Symposium, Association of International Business.** August 2005.

Meckler, Feldman and Snead. "Moses at the Red Sea." **North American Cases Research Association Annual Conference.** Accepted for Cape Cod, 2005.

Meckler, M. Decisions, "Organizational Knowledge and Loosely Coupled Sources of Meaning." **Western Decision Sciences Annual Conference**. Mexico, 2004

Meckler, M. and Golden, P. "Defining and Measuring Organizational Knowledge." **Decision Sciences Institute Annual Conference**. Hawaii, 2003.

Meckler, M. "Influences on the Performance of Organizational Knowledge Transfer." **ISOne World Annual Conference**, Las Vegas, April 2003.

Robin Anderson, Robin; Meckler, Mark; Sause, Heidi; Wolley, Greg and Michael Harris, 2003. "Formatting, Promoting and Funding Small Urban Business Workshops in Your Community – A Working Model for the Other Side of the Tracks." **USASBE National Conference, South Carolina.** 2003

Kawalek, JP, Jayaratna, Nimal and Meckler, Mark. "Towards a definition of "functions" in "Knowledge Management" practice." Presented at **ISOne World Annual Conference**, Las Vegas, April 2002.

Campbell, George; Feldman, Howard, and Mark Meckler. "NBG Radio Network: Diversifying Beyond Radio Syndication." Presented at **Western Casewriters Association Conference**, Sante Fe, New Mexico, March 2002.

Baillie, J. and Meckler, M. "Misinterpretation of the "Language Games" Concept in Organizational Sciences." Presented at **Western Academy of Management National Conference**, 2002.

Meckler, M., Jenkins M. and Anand, V. "The Cranfield Conversations on Organizational Knowledge, a professional development workshop." **Academy of Management National Conference**, 2001.

Meckler, M. "Intra-Organizational Barriers to Efficient Management of Knowledge Resources." **Proceedings of the Academy of Business Administration National Conference**, 2001.

Drake, B., Meckler, M. and Stephens, D. " Transition Ethics: Responsibilities of Supervisors for Supporting Employee Development." **Western Business Ethics Conference.** 2000.

Meckler, M., Jenkins M. and Anand, V. (Symposium). "Three Conversations on Organizational Knowledge, a professional development workshop. "**Academy of Management National Conference**, 2000.

Saranson, Reger and Meckler. "Symposium: Three Conversations to Build Theory in Trans-Disciplinary Research, a professional development workshop." **Academy of Management national conference,** 1999**.**

Meckler, M. "The Firm as Hunter-Gatherer: Influences on the Velocity of Knowledge Transfer." **Stern School of Business Conference on Managerial and Organizational Cognition.** 1998**.**

Meckler and Mullen, (1997). "Enhancing the Validity of Comparative Research: Testing for Metric Equivalence Across Populations". Presented at **Academy of Management National Conference.**

Meckler (1997). Coordinator/facilitator: "OMT Discussions with Eminent Scholars: An Organizational Diagnosis seminar with Harry Levinson". With H. Levinson, K. Weick, M. Peterson, F. Foulkes and H. Bouchikhi, **Academy of Management National Conference**, 1997.

Knutson, Meckler and Nelson. (1991). "Trends in Banquet Planning." Presented at **CHRIE National Conference**, Houston.

Faculty Research Seminar:

Meckler, M. "Low Technology and Innovation: Working with Chefs de Cuisine." **3rd International Conference on Technology, Knowledge and Society**. University of Cambridge, Cambridge, United Kingdom; Jan, 2006.

Meckler M., Jenkins M. , Anand V. and Jones, C. "Cranfield and Sam Walton Conversations on Organizational Knowledge, a professional development workshop." **Academy of Management National Conference**, 2002.

Vance, C.M., Drake, B., Lamb, C.H;.McGRath, K.; Reed, L; Hendricks, F.M.; Meckler, M and Dodd, N.. "Symposium: An Update on Efforts to Enhance Our Students' First Year Experience: Successfully Surfing the Competitive Academic Tsunami." Presented at **Academy of Management National Conference**, 2002.

Other:

Meckler and Feldman. 2009. "Pok-Pok, a Case Study in Strategic Growth." **(Teaching Case)** Accepted for presentation at North American Case Research Association, **North American Cases Research Association Annual Conference**, Santa Cruz, CA.

PROFESSIONAL ACTIVITY

Reviewer for North American Case Research Association. 2005-

Reviewer for Journal of Management Inquiry, 2003-

Reviewer for Technology and Innovation Management division of the Academy of Management: 2001-

Program Committee: Western Academy of Management Annual Conference 2002.

Reviewer for Journal of Management, 1999-2002

Reviewer for Business Policy and Strategy division of the Academy of Management: 1997-2003

Reviewer for Organization and Management Theory division of the Academy of Management: 1997-2001.

Reviewer for Southern Management Association BPS division 1998.

UNIVERSITY SERVICE

Department Chair, Entrepreneurship and Innovation Management, School of Business Administration (upcoming **2012-2013** academic year)**.**

Teaching and Scholarship Committee. (TAS). Member of University of Portland committee that evaluates various academic system wide proposals; evaluates and administers Butine scholarship awards; grants university wide teaching honors and research honors. **(2010-current)**.

Men's Lacrosse, Faculty Advisor, University of Portland. Co-Founder and Faculty Advisor for the University of Portland men's lacrosse team, a member of the PNCLL (Pacific Northwest Collegiate Lacrosse League). **(2008-current).**

Men's Lacrosse, Coach. University of Portland. Coach the University of Portland men's lacrosse team, a member of the PNCLL (Pacific Northwest Collegiate Lacrosse League). Active during Fall and Spring terms. Coach practices three days per week, coach games on weekends. Travel to away games with team. **(2008-2010).**

Liaison to Holy Cross University, Tripura INDIA. Visit Holy Cross Order in Tripura, help with transition of Holy Cross High School to become "Holy Cross High School and Holy Cross University," in Agartala, NE India. Help to establish a medical supplies distribution center in Agartala for Holy Cross medical and nursing initiative in state of Tripural. **(2009)**

Dean Search Committee. University of Portland committee for filling position of Dean of the Pamplin School of Business Administration. **(2005-2006)**

Institutional Research Review Board (IRB). Chair for the 2004-2006 academic years. University level committee responsible for reviewing and approving/rejecting proposed institutional research projects involving human subjects. Co-Chair for spring, 2004; **(2002-2006)**

Honors Program Committee. Work to improve and re-design the university undergraduate honors program, then implement to program by serving as a honors student mentor. **(2005-2007).**

Strategic Plan Committee. School of Business Administration committee responsible for preparing a strategic plan for the school of business for both the University Administration and the AACSB report. **(2003-2004)**

Undergraduate Curriculum Committee. Administrate the undergraduate curriculum in the School of Business Administration. **(2005-2006).**

Western Academy of Management **Newsletter Co-Editor.** Appointed by governing board to produce and co-edit newsletters for WAM. **(2003-2005)**

Community/Regional Consulting in Business Policy and Strategy. MBA capstone course provides intensive consulting to local businesses and not for profit organizations.

Faculty Development Committee. School of Business Administration committee responsible for establishing norms for research, development and service, acquiring resources for faculty and scheduling special professional training for faculty. **(2002-2003)**.

Portland Development Committee Small Business Workshops. Provide guidance to Portland area businesses in Urban Renewal Areas through PDC funded workshops**.** Tri-Met is partnered with PDC for the North Interstate Max project area workshops. Gateway (SE Portland) and St. Johns workshops are PDC/University of Portland Center for Entrepreneurship joint ventures. Beaverton workshops funded by the City of Beaverton. **(2002- current)**.

Student Leadership Development Committee. University of Portland, (2001 - current).

Free consulting in Strategic Technology and Innovation Management. Ongoing consulting through MBA course for Sun Microsystems and Imago Imaging. **(2001- current)**

I^2E^3 Program Committee. Project selection and development for Federally funded program that organizes cross-disciplinary student projects within the bounds of Innovation and Invention in Engineering, Entrepreneurship and Environmental Science. **(2000 - current)**

I^2E^3 Technology and Innovation Management Professor. *Innovation and Invention in Engineering, Entrepreneurship and Environmental Science (I^2E^3) program.* Ongoing academic program funded by the NCIIA to support invention, innovation and entrepreneurship in higher education. Professors direct and mentor interdisciplinary senior/graduate level project teams, stimulating invention and entrepreneurship. **(2000-current)**.

Seminar on Cross Cultural Issues at Job Interviews. Lecturer for MBA Professional Day. University of Portland and George Fox University**. (2002)**

Price/Babson Symposium on Entrepreneurship Education. One week continuing education seminar for entrepreneurs and entrepreneurship educators. **(2001)**

Undergraduate Curriculum Committee. School of Business Administration committee responsible for Professional Accreditation, course oversight and development and all program assessment processes. **(2000-2002)**

Strategic Management Professor Chinese Executive Development program, *Changchun, China*. University Of Portland, Dr. Robert B. Pamplin Jr. School of Business Administration. **(2000).**

Food and Beverage Management Functional Discipline Committee. *Florida Atlantic University*. Design and start-up a functional discipline major in food and beverage management for the College of Business. ***(1997-1999)***.