

## UP Chapter of Excellence

Chapter of Excellence status is given to chapters who consistently showcase exemplary engagement efforts. Criteria include welcoming and connecting alumni, supporting UP students and faculty, strengthening your chapter brand, and increasing volunteer engagement.

### Chapter of Excellence Requirements:

- Host at least (3) well-attended, thoughtful, and diverse events a year while being mindful of the University's pillars of teaching, faith, and service:
  - ✦ Service Event
  - ✦ Faith Event
  - ✦ Social Event
  - ✦ Educational/Professional Development Event
  - ✦ Welcome Event (for the recent graduating class)
- Participate in (2) engagement opportunities separate from your chapter's events. These opportunities could support community building, fundraising, admissions, or an academic unit:
  - Send a non-event mailing to your constituents (e.g. a holiday postcard)
  - Actively participate on Switchboard
  - Host a *community building* event of your choice within the 24-hour window of Pilots Give, held April 3-4
    - This event will require coordination with Development and Alumni & Parent Relations
  - Attend and support a career fair, networking event, or admissions info session
  - Maintain an engaging online community platform for alumni (Facebook, Instagram, etc.)
- Hold leadership team meetings every 8-10 weeks
- Have leadership representation at the Alumni Leadership Conference
- Stay in prompt communication with Anna. In every instance of a team meeting or event:
  - Send updates after each leadership team meeting
  - Submit an event request at least 5-weeks prior to a proposed event date
  - Provide post-event follow-up
- Submit goals for the following quarters in both fall and late winter/early spring
- Submit an annual report by early June (Form will be sent in early May)
- Stay within your fiscal year budget

### A Chapter of Excellence will receive:

- An additional \$250 to your chapter budget to be applied towards programming for the following fiscal year
- Your choice of a chapter branded banner or purple chapter tablecloth for events
- Recognition at the Alumni Awards Gala
- Recognition in UP's *Portland Magazine*