



GOLD Board Action Plan

Thank you for your interest in the UP GOLD Board. This is an exciting time at UP and we need your time, influence, and perspective as young alumni leaders!

The University of Portland Graduates of the Last Decade Board is currently comprised of 15 UP graduates from the classes of 2009-2019 who collectively represent a diverse cross-section of young alumni and who individually offer strong leadership experience, community-oriented service, and a dedication to the University. Board members are asked to fulfill a two-year term that is renewable for up to two consecutive terms.

Mission

The GOLD Board exists to provide perspective, be champions for the University, and advocate for our fellow young alumni. Our work will center around meaningful connections with one another and UP, while also tapping into and supporting the unique skillsets of our talented alumni.

Goals

- To support the mission of Alumni Relations by encouraging participation in alumni events and programming
- To provide perspective and guide Alumni Relations in the best practices of young alumni engagement
- To serve as the voice of GOLDS to the University, as well as share the University's messaging to GOLDS

Board Structure

- 12-17 members
- GOLDS, 2009-2019
- The GOLD Board President will also sit on the National Alumni Board and serve a 3-year term
 - Responsibilities include working with Alumni Relations staff to plan and lead each board meeting and provide general leadership of the board to achieve goals
 - Will likely require meetings or phone calls in addition to the annual board meetings
- Planning Committee (Career & Community)
 - Responsibilities include utilizing personal and professional networks and resources to assist in the planning and production of GOLD events, as well as leading contact report/tracking invites and attendance of fellow GOLDS at events. Tasked entirely with managing off-campus young alumni events with the support of Alumni Relations.
- Social Media & Outreach Committee (Instagram & Switchboard)
 - Responsibilities include curating messaging and content in the management of the @UPortlandGOLDS Instagram page as well as creating an active and productive young alumni segment in the larger community on UP Switchboard

Board Member Expectations

- Attend 3 annual GOLD board meetings plus the Alumni Leadership Conference held on campus during Reunion Weekend in June
- Participate in and contribute to 1 committee on the board
- Attend 2+ GOLD events annually
- Serve as ambassadors of the GOLD Board at various UP functions
- Remain in contact with the GOLD Board President