



University
of Portland



First Destination Tutorial

How to Use Power BI

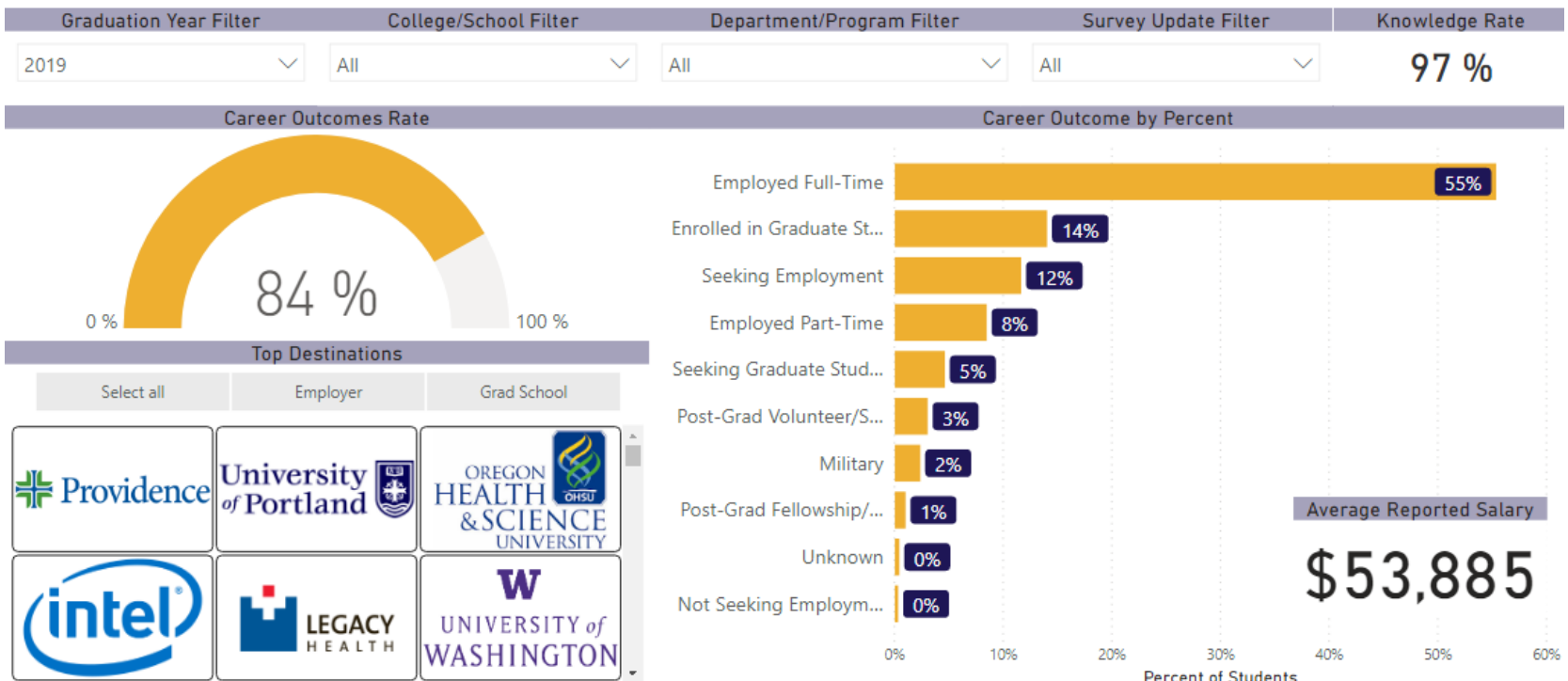
First Glance



First Destination Dashboard

Citation: Office of Institutional Research
"First Destination Dashboard"
University of Portland, 2020
Last Updated: 4/7/2020

This dashboard shows data taken from the UP Career Center's First Destination Survey, which tracks how newly-graduated students fare in their employment and careers within six months of graduation. This Survey is administered in May prior to commencement and then a follow-up update to the survey is collected in November. December graduates are captured as part of the May survey while August graduates are captured with the November collection. Use the filters below to sort by Year of Graduation, College or School, Department or Program, and May or November Survey Update.



This interactive dashboard displays data for graduates. Information including post-graduation plans, average reported salary, and top employers and grad schools are displayed

Using Filters

Filter by Preference of:

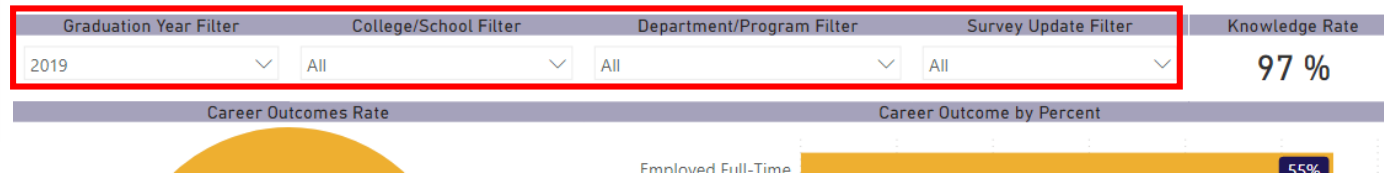
- Graduation Year
- College/School
- Department/Program
- Survey Update



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All visualizations on the dashboard will filter by selected filters.

Note: multiple filters can be selected at a time. To un-filter, check Select all.



Here is an example of filtering by:
College of Arts and Sciences

The visualizations have changed to reflect CAS-specific outcomes.

Using Filters (continued)

The same filtering technique can be used to display comprehensive outcome details for graduates.

Note: multiple filters can be selected at a time. Scroll through the lists to see all outcomes.

The screenshot displays a web interface with three filter dropdowns at the top: 'Graduation Year Filter' (set to 2019), 'College/School Filter' (set to College of Arts & Sciences, highlighted with a red box), and 'Major Filter' (set to All). Below these are four scrollable lists:

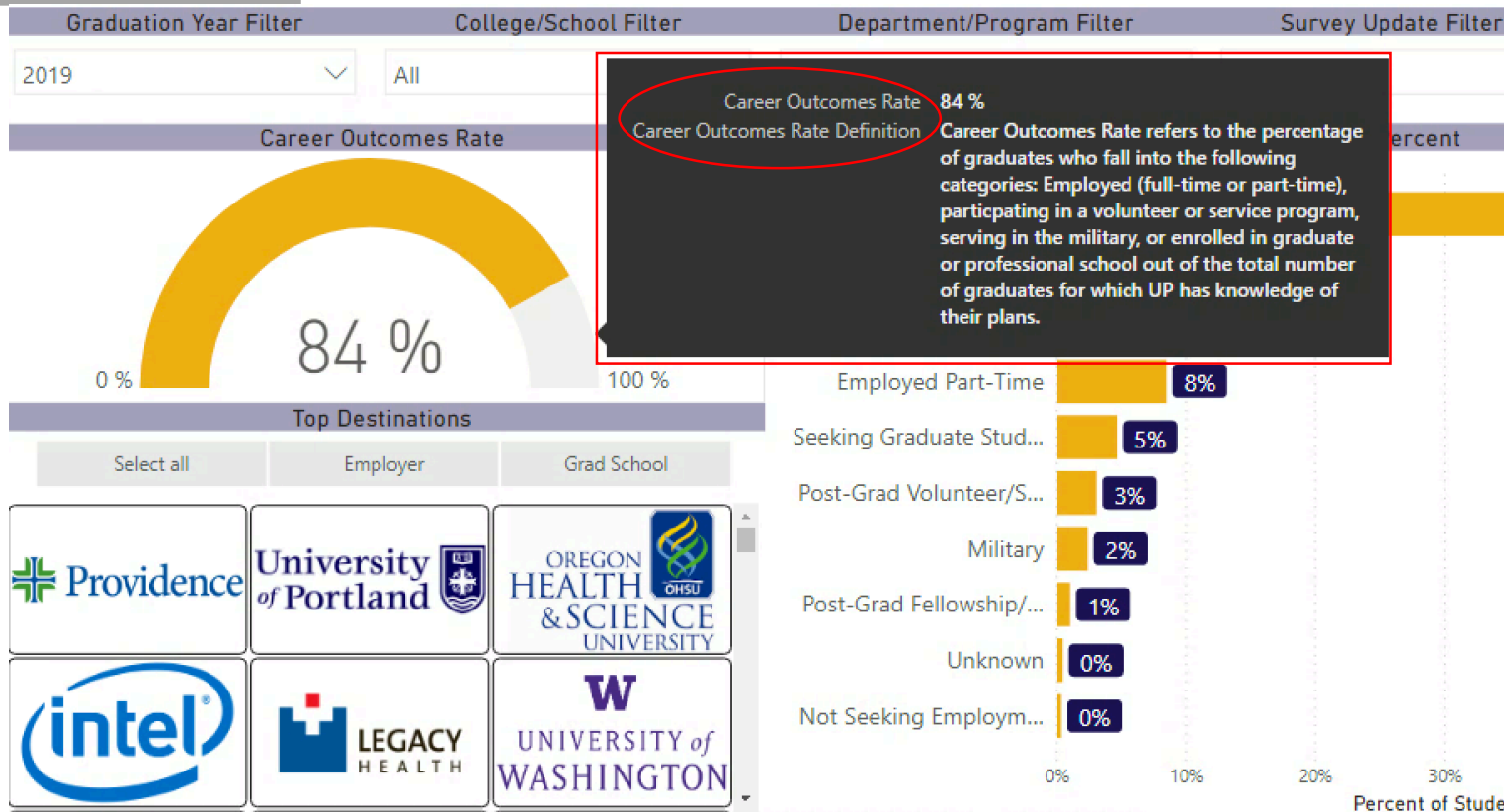
- Full-Time Employers:** 20/20 Optometry of Silicon Valley, Aerotek, Albertina Kerr, ALS Association, Amazon, Assist Ambulance, Backcountry, Bark&co Solicitors, Baseballism, Beach Camp at Sunset Bay, Big Brothers Big Sisters of America, Biologic Resources, LLC, BioMarin Pharmaceutical Inc., Black Diamond Physical Therapy, Blendily, Blumenauer for Congress, Boy Scouts of America, Cabernet Homes, California Pacific Medical Center, CareThrough, Carnegie Institution for Science - Department of Plant Biology, Carvana, Cascade Sciences.
- Full-Time Job Titles:** Workplace Experience Coordinator, Warehouse Manager, Warehouse, Transportation Security Officer, Technical Support Engineer, Teaching Assistant, Teaching Artist, Teacher, Supervisor, Student Management Office Secretary, Southeast Veterans Resource Center Coordinator, Software Engineer, Skills Trainer, Server, SEO Specialist, Scribe Trainer, Scientist, Science Outreach Coordinator and Counselor, Sales Representative, Sales Management, Sales Development Representative, Retail Employee, Residential Counselor, Reset Merchandizer.
- Full-Time Location:** Alaska, Arizona, California, Colorado, Florida, Hawaii, Illinois, Massachusetts, New Mexico, New York, Oregon, Tennessee, Texas, Utah, Washington.
- Graduate/Professional School:** Boston College, California Lutheran University, Clemson University, Concordia University, Creighton University, Duquesne University, Elson S. Floyd Medical College, George Fox University, Gonzaga University, Lake Washington Institute of Technology, Las Positas College, Lewis and Clark Graduate School, Loyola University Chicago, NOLS, Northwest University, NTNU, Oregon State Univeristy, Pacific University, Pennerdine University, d Community College, d State University, University, e Falls Community College, y's College of California.

Here is an example of filtering by:
College of Arts and Sciences

The lists have changed to reflect
CAS-specific outcomes.

Hovering

Hover over sections to view additional details.



For example: hovering over Career Outcomes Rate displays the *percentage* and *definition* of this metric.

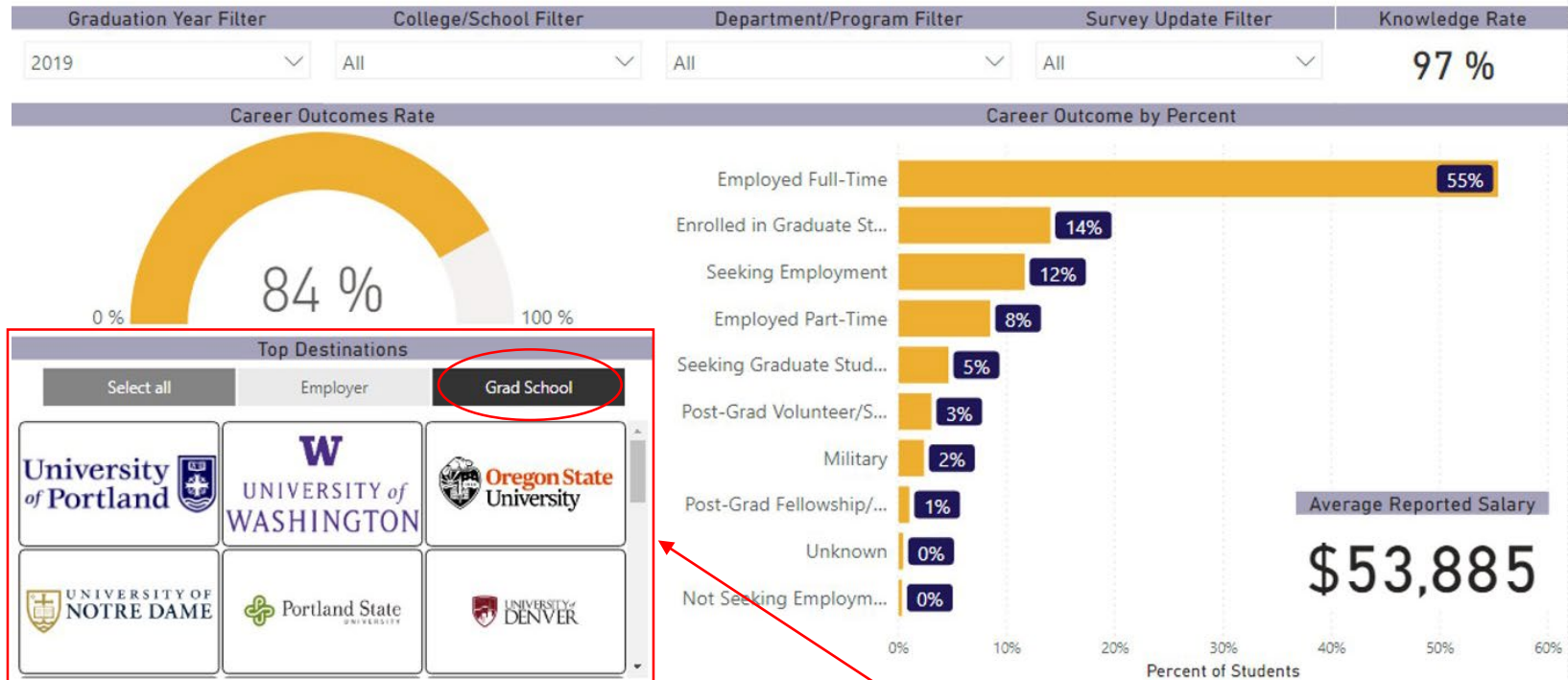
The following sections with hovering capabilities:

- Knowledge Rate
- Career Outcomes Rate
- Career Outcome by Percent

Using Slicers

Drill-down by
Top Destination types:

- Employer
- Grad School



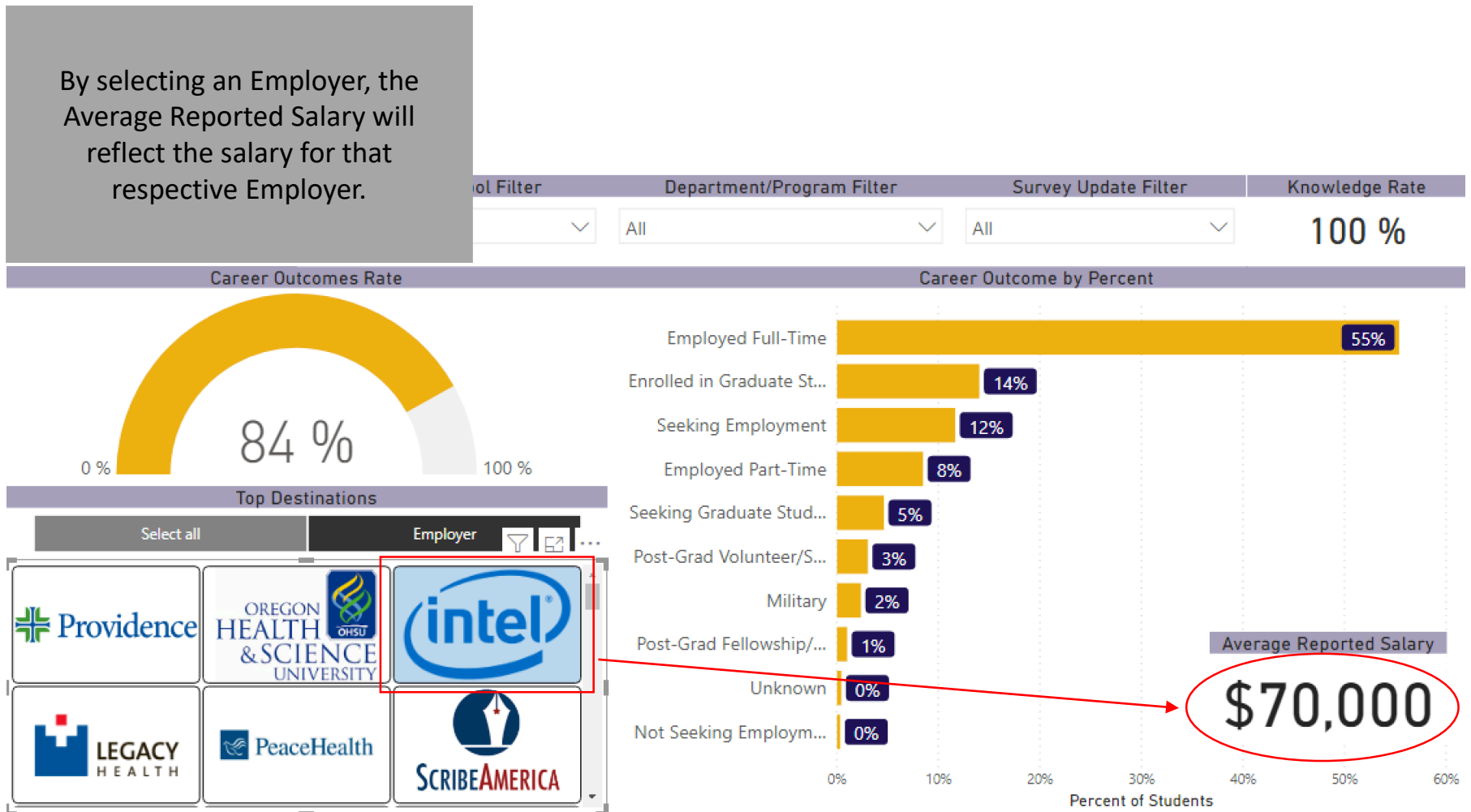
For example: selecting Grad School displays the top graduate schools graduates are attending (based on frequency).

Note: click Select all to reset the visual.

Scroll down to see the complete list of Employer and Grad School logos

Using Slicers (continued)

By selecting an Employer, the Average Reported Salary will reflect the salary for that respective Employer.



For example: selecting Intel displays the Average Reported Salary of this employer to be \$70,000.

Note: the Average Reported Salary for any Grad School will result in (blank).