

Direct to Consumer Loans (DTC Loan)

Direct to consumer loans are education loans that are sent directly to the borrower. We strongly advise against this type of loan. Students are required to inform the Office of Financial Aid if they have received this type of loan as it must be included in their overall aid package. Securing a DTC loan without consulting with the Office of Financial Aid could jeopardize other aid in their package, including scholarships, grants, and loans with better terms.

Title IV Loan Code of Conduct

All UP officers and employees who have responsibilities with respect to student educational loans must comply with the following Oregon College Loan Code of Conduct:¹⁸

- **Revenue sharing prohibition** – UP and its employees are prohibited from receiving anything of value from any education loan lending institution in exchange for promoting the education loan products of that lending institution. This provision does not prohibit UP employees from receiving compensation for conducting non-university business with any education loan lending institution or from accepting compensation that is offered to the public. This provision also does not prohibit UP from accepting charitable contributions from an education loan lending institution, so long as UP gives no competitive advantage or preferential treatment to the education loan lending institution related to its education loan activity in exchange for such support.
- **Gift and trip probation** – UP employees are prohibited from receiving anything of more than nominal value (\$50) from any education loan lending institution during any 12-month period. This prohibition includes trips for University employees paid for by education loan lenders; except that this provision shall not be construed to prohibit any UP employee from receiving compensation for the conduct of non-university business with any education loan lending institution, or from accepting compensation that is offered to the public.
- **Advisory board compensation rules** – UP employees are prohibited from serving on the advisory board of any education loan lending institution. Education loan lending institutions may obtain advice and opinions of financial aid officials on financial aid products and services through trade associations, industry surveys, or other mechanisms that do not require service on education loan lending institution advisory boards, provided such person receives no compensation for such service. This provision shall not apply to participation on advisory boards that are unrelated in any way to financial aid or higher education loans.
- **Education loan guidelines** – The UP private education loan comparison tool must be based on the characteristics of the education loan products – including interest rates, borrower benefits, and services to borrowers – offered by the listed education loan lending institutions rather than on the financial interests of the University. If UP also makes education loans, the education

¹⁸ This code was prepared by the Oregon Department of Justice with the assistance of a multi-institution committee coordinated by the Oregon Alliance of Independent Colleges and Universities and composed of representatives from independent institutions and community colleges.

loan(s) it provides must have characteristics that are comparable to, or better than, those of the other education loan lending institutions listed.

- **Use of mascot, logo, emblem, or name by lenders** – UP shall not authorize or permit an education loan lending institution to use the name, emblem, mascot, or logo of the University or words, pictures, marks, or symbols readily identified with UP in the marketing of education loans that in any way that implies that the college endorses those loans.
- **Loan resale disclosure** – To be eligible to appear on a preferred lender list, a lender must disclose any agreement(s) to sell its loans to another entity. In addition, no lender may bargain to be a preferred lender with respect to a certain type of loan by providing benefits to a college as to another type of loan.
- **Lender identification requirement** – UP will not permit employees of education loan lending institutions on campus to identify themselves as employees of the University, and no employee of an education loan lender may work in, or provide staffing assistance to, UP Office of Financial Aid; except that employees of the University that also make education loans may perform their normal functions as long as those functions comply with relevant laws and regulations, and with the other items of this code of conduct.