

Curriculum Vitae
Todd Easton
Associate Professor of Economics

Academic Appointments

- 7/75 to 8/76 Research Assistant to Joseph Pechman and Joseph Minarik,
The Brookings Institution, Washington, DC
-ran and modified Brookings Tax Calculator program
- 9/77 to 6/79 Teaching Assistant, Economics Department, U.C. Berkeley
-taught intermediate macroeconomics and American economic history
- 9/79 to 6/80 Research Assistant to Clair Brown, Institute of Industrial Relations, U.C. Berkeley
-analyzed women's labor force participation using the National Longitudinal Survey of
Mature Women
- 9/80 to 6/81 Instructor of Economics, Portland Community College
- 8/81 to 7/93 Assistant Professor, School of Business Administration, University of Portland
- 8/93 to
present Associate Professor, Dr. Robert B. Pamplin, Junior School of Business Administration,
University of Portland

Education

- Swarthmore College, Swarthmore, Pennsylvania, 1970-72
- BA in Economics, 1975, University of California--Santa Cruz
- MA in Economics, 1980, University of California--Berkeley
- Ph.D. in Economics, 1984, University of California--Berkeley
Dissertation: "The Impact of Collective Bargaining on Teacher Salary Determination
in Oregon Public Schools"

Teaching Abroad

- 6/08 to 7/08 ECN 391/SPN 491, "Economic Development in Mexico" in Morelia, Mexico

Consulting

- Western Council of Lumber Production and Industrial Workers Union & International Wood
Workers of America, 1987, Portland

Harper Collins, reviewed a proposal for a labor-management relation's text, *Labor in the Modern World*, by Philip Way, 1991

McGraw Hill, reviewed the 5th edition of *The Macro Economy Today* & three chapters of *Contemporary Economic Issues*, both by Bradley Schiller, 1992

Archipelago Productions, Monterey, CA, reviewed scripts of CD-ROM project for principles of economics, 1997-1998

McGraw Hill, wrote (with Mark Maier) "Economic Controversies" study guide of Bradley Schiller's *Essentials of Economics*, debates on economic policy for in-class use (e.g. "Should we reduce the work week and increase vacation time?") and longer controversies for student paper topics (e.g. "Should the Department of Agriculture continue sugar price supports?"), 2003

Nesby + Associates, Inc., provided feedback on Portland Fire Bureau HR survey conducted by Curtis R. Smith, Project & Quality Manager, 2008

McGraw Hill, reviewed Chapter 2, "Labor Supply" of 5th edition of George Borjas's text, *Labor Economics*, 2009

Scholarly Work

Major Research Interest

Forces affecting labor market outcomes of less-educated workers

Grants

1995 Arthur Butine Faculty Development Grant, "Immigration in the 1980s: Effects on Employment Probabilities by Level of Education, Race, and Sex," \$4,000

1997 Arthur Butine Faculty Development Grant, to present a paper at the Out of the Margin conference, Amsterdam, the Netherlands, \$625

1998 Arthur Butine Faculty Development Grant, "Low Education Workers in the 1980s: Causes of Declining Wages," \$3,000

2005 Arthur Butine Faculty Development Grant, "Estimating Living Cost Differences Among US Metropolitan Areas with Census Data," \$6,265

Publications

Articles in Refereed Journals

"Bargaining and the Determinants of Teacher Salaries," *Industrial and Labor Relations Review*, Vol. 41, No. 2 (January 1988), pp. 263-278.

"Government Borrowing, Interest Rates, and Crowding Out in an Open Economy," with Bahram Adrangi, *Atlantic Economic Journal*, Vol. 20, No. 1 (March 1992), p. 105.

"Enrollment Changes and School Finance," *Journal of Education Finance*, Vol. 19:1 (Summer 1993), pp. 69-75.

"Government Borrowing, Interest Rates, and the Crowding Out Effect in an Open Economy," with Bahram Adrangi, *Studies in Economic Analysis*, Vol. 15:1 (Fall 1993), pp. 3-28.

"Differences in Wage Levels Among Metropolitan Areas: Less-educated Workers in the United States," with Mary C. King, *Regional Studies*, Vol. 34.1 (2000), pp. 21-27.

"Should Black Women and Men Live in the Same Place? An Intermetropolitan Assessment of Relative Labor Market Success," with Mary C. King, *The Review of Black Political Economy*, Vol. 27.3 (2000), pp. 9-34.

"Immigration and Native's Wages: Understanding Their Correlation in the 1980's," *The Review of Regional Studies*, Vol. 31.3 (2001), pp. 219-235.

"Metropolitan Wage Levels of Less-Educated Workers: 1986 to 1999," *Industrial Relations*, Vol. 45.2 (2006), pp. 119-146.

"Estimating Living Costs for U.S. Metropolitan Areas in 1990 & 2000," *Journal of Regional Science*, Vol. 52. 3 (2012), pp. 469–485.

["Testing Estimates of Housing Cost Differences among US Metropolitan Areas,"](#) *Urban Studies Research*, Vol 2015 (2015).

"Student preconceptions and reality: A survey exercise to teach wealth inequality," with William Barnes and Ross Leupp Hanig. *International Review of Economics Education*, (2018).

Under Review

"Teaching Econometrics with Data on Coworker Salaries and Job Satisfaction," *Journal: International Review of Economics Education*

Book Reviews

Who Pays for Student Diversity: Population Changes and Educational Policy, J.A. Ward and P. Anthony (editors), in *Education Economics*, Vol. 2:2 (1994)

Teacher Pay and Teacher Quality, Dale Ballou and Michael Podgursky, in *Education Economics*, Vol. 7:1 (1999)

Rising Wage Inequality: the 1980s Experience in Urban Labor Markets, Thomas Hyclak, in *Education Economics*, Vol. 11:3 (2003)

The New Rural Poverty, by Philip Martin, Michael Fix, and J. Edward Taylor, in the *Journal of Regional Science*, Vol. 47:2 (2007)

Books

Mark Maier with Todd Easton, *The Data Game*, 3rd edition (1999) Armonk, NY: M.E. Sharpe.

Other Publications (including on WWW)

"Effective In-Class Review of Exams," *Writing U.P.* (newsletter of the Integrated Writing Program, University of Portland), Spring 1994.

"No Option for the Poor: Notes on a Mature Economy," *Portland* (the University of Portland magazine), Vol. 21.2 (2002), p. 37

"Expectations for Student Writing," the writing handbook for the Dr. Robert B. Pamplin, Jr. School of Business Administration, 2015

Papers Presented (since 1997)

- 1/98 "Should Black Women and Men Live in the Same Place?" (with Mary King), Allied Social Science Associations, Chicago, Illinois
- 4/98 "Wage Levels of Low-Education Workers in US Labor Markets: an Intermetropolitan Assessment" (with Mary King) to faculty and graduate students in the Department of Sociology, at the University of Arizona.
- 5/98 "Metropolitan Differences in the Wages of Low-Education Workers," to faculty in the Department of Economics, at Oregon State University.
- 6/98 "Labor Market Characteristics and Wages of Low-Education Women and Men: evidence from the US in the 1980s," in a session sponsored by the International Association for Feminist Economics at the Out of the Margin conference, Amsterdam, the Netherlands.
- 6/98 "Empleo y salarios de los trabajadores de baja cualificación en Estados Unidos," to the Labor Market Seminar of the Institute of Regional Development at the University of Seville, Seville, Spain.
- 10/99 "The Mystery of Immigration and Wages in US Labor Markets: What Caused the Positive Correlation in the 1980s?," International Atlantic Economic Conference, Montreal, Canada
- 11/00 "The Impact of Metropolitan Characteristics on the Earnings of Less-Educated Workers, 1984-1999," Southern Economic Association Conference, Washington, DC
- 11/02 "Changes in Metropolitan Wage Levels: Less-Educated Workers in the United States, 1986-1999," Portland State University Department of Economic's seminar series

- 10/05 “Estimating Changes in Living Costs Among US Metropolitan Areas from 1989 to 1999,” International Atlantic Economic Conference, New York, New York
- 2/07 “Creating and Testing Estimates of Housing Costs for U.S. Metropolitan Areas in 1990 & 2000,” Eastern Economic Association Annual Conference, New York, New York
- 2/11 “Estimating Living Costs for US Metropolitan Areas in 1990 & 2000,” Eastern Economic Association Annual Conference, New York, New York
- 4/15 “A Dataset for Teaching Statistics: Pay Inequality and Job Satisfaction,” Western Social Science Association, Portland, Oregon
- 9/16 “Teaching the Rise in Income Inequality,” Oregon Council for Social Studies: Seeking Equity in Space and Time, Portland, Oregon
- 10/16 “Teaching the Rise in Income Inequality,” Financial Literacy Conference, Salem, Oregon

University Service (since 1997)

- 8/98 to 5/99 Member of the Committee on Curriculum and Academic Regulations and, in the spring, of the Sub-committee for the Internal Program Review of the Department of Communication Studies
- 8/98 to 2000 Informal coordinator of the PSOB Writing Program (wrote writing handbook, helped select student Writing Assistants, introduced new faculty to the program, coordinated introduction of first Writing Enhanced class, Ecn. 121, published handbook on PSOB website)
- 10/98 to 4/02 Member of the “Carnegie Group” on campus, a campus-wide group of faculty presenting programs intended to help faculty improve their teaching.
- 8/99 to 5/01 Member of the Committee on Curriculum and Academic Regulations (served on subcommittee to review self study of Department of Communication Studies in 99-00 and subcommittee to review Philosophy and English Departments in 00-01)
- 8/99 to 9/01 Served on the Pamplin School of Business Administration (PSOB) Undergraduate Assessment Committee
- 2/00 to 6/00 Served on the Library and Information Services Self-Study Committee and surveyed PSOB faculty on adequacy of computer resources and computer support (for the self-study preparing for the University’s reaccreditation by the Northwest Association of Schools and Colleges)
- 1/01 to 3/01 Outside member of the Department of Communication Studies’ hiring committee

- 9/01 to 4/03 Served on the PSOB Undergraduate Curriculum Committee
- 9/01 to 4/02 Co-authored, along with Bill Barnes, a proposal to embed diversity elements in Ecn. 120 and coordinated consideration of the proposal
- 9/01 to 4/05 Member of the Faculty Welfare Committee of the Academic Senate. One contribution: spring 2004 design and implementation (with the help of Beth Harmon) of a web-based survey of all faculty at the University, regarding the Committee's recommendations to the administration (126 responses).
- 10/02 Reviewed 1410 books titles and authors (for Heidi Senior, U. of P. business and economics librarian), to recommend which could be weeded out of our collection
- 12/02 Convinced Peter Diamond, MIT, Chair of the Program Committee for the American Economic Association, to organize a session on the 2002 Bush tax cuts for the 1/03 annual meeting. Presenters included Peter Diamond and Janet Yellen, former member of the Federal Reserve System's Board of Governors.
- 2-3/03 Presented on Oil Resources and Foreign Policy & participated in subsequent Conversation on Iraq, organized by Volunteer Services, U. of P.
- 7/03 to 1/04 Wrote, with the help of other economics faculty, a proposal for a minor in economics at the University, shepherded it through the Curriculum Committee, lobbied for the minor with key personalities on campus, presented the proposal in the Academic Senate, and worked with Gwynn Klobes, Undergraduate Program Coordinator, on implementation.
- 8/03 to 4/05 Served on the PSOB Strategic Planning Committee. One special project: analyzed business student study time data from the Senior Survey, wrote a proposal to the Faculty Development Committee (approved by our faculty 3/04) suggesting we include an item on our teaching evaluation form measuring average hours per week students study.
- 8/03 to 5/04 Analyzed Spring 2003 course evaluations for the entire faculty, to identify items which are collinear and provided the analysis to the Undergrad Curriculum and Assessment Committee, proposing we simplify the evaluation instrument.
- 10/05 Presented on the Katrina Panel, "How disaster divides us: What hurricane Katrina revealed about race and class issues," along with Martina Monto, Sociology, Joe Gallegos, Social Work, and Dorothy Coughlin, Director of the Office for People with Disabilities, the Archdiocese of Portland.
- 8/05 to 5/06 Served on the PSOB's MBA Curriculum Committee.
- 8/05 to 5/06 Served on the PSOB's Ethics and Social Responsibility AOL Task Force.

- 8/06 to 5/08 Discipline Coordinator for the economics group & member of the Program Committee, PSOB
- 5/06 Presented in Section 3, Computers and the Classroom, of Faculty Development Day: "US Census Data for Free: Finding Information for Your Research"
- 11/06 to 5/07 Evaluated and corresponded with 7 candidates to teach statistics and economics.
- 12/06 to 2/07 With help from Jim Seal and Mary Allender: Prepared draft proposal for BA & BBA in economics. Presented it to monthly dean's meeting. Redrafted proposal to take dean's comments into account. Sheperded proposals through CAR.
- 1/07 Lectured to Kate Regan's SPN 305 class ("Spanish for Business Purposes"), in Spanish, on the economics of immigration into the US and on immigration policy.
- 6/07 to 9/07 Evaluated candidates to teach Ecn. 121 and Bus. 500 as adjuncts. Among other things: a) traveled to Mt. Hood Community College to observe Robert Proctor teach a principles of microeconomics class and b) interviewed Dinesh Shah twice and observed him teaching ½ of an evening Bus. 500 class.
- 8/07 to 5/09 Chair, Committee on Committees & member of Executive Committee of Academic Senate
- 8/07 to 5/09 Academic Senate
- 1/08 Presented "Offsetting, Taxing, and Trading Greenhouse Gases," as part of Focus the Nation, U. of P.
- 10/08 Presented on economic policy as part of "Fall Presidential Election Policy Panel," sponsored by the Roosevelt Institution's student club, along with Gary Malecha, Susan Moscato, and Anne Santiago
- 2/09 Lectured on immigration into the US and US immigration policy, in Spanish, to Kate Regan's "Spanish for Business Purposes," Bus 305
- 4/09 Presented "5 Things You Can Do With Your Learning@UP Class Site" to PSOB Faculty meeting
- 8/09 Updated "Expectations for Student Writers." It now: a) refers students to *The Pocket Wadsworth Handbook*, rather than previous writing handbook for Eng. 107; b) uses more citations of business sources, like the *Harvard Business Review* and *Management Science*, when illustrating how to document in Section 2.3; and c) streamlines the "how to cite WWW material" section.

- 7/09 Presented: "How Do Immigrants Affect the Wages Natives Earn?," to the Summer 2009 Program of the Willamette Valley REU-RET Consortium for Mathematics Research, coordinated by Gary Mitchell and Meike Niederhausen
- 8/09 to 12/09 Discipline Coordinator for the economics group & member of the Program Committee, Pamplin School (filling in for Jim Seal)
- 11/12 to now Serving on the University Core Curriculum Committee. During this period I coordinated the selection of Writing in the Discipline (WID) classes for the PSOB, created a document summarizing WID classes for each of our eight majors, and wrote a brief report to Norah Martin summarizing our progress assessing diversity and difference outcomes in ECN 120.
- 5/14 Chaired a meeting of economists teaching ECN 120 (Barnes, Easton, Hanig, Seal), to discuss assessment of the Diversity and Difference embedded element in the course
- 10/13 Presented to Bus. 100 students on the BBA and BA in economics, along with graduates Sam Crider and Megan Richardson, on the economics majors.
- 4/14 Publicized and helped coordinate student attendance at the Vatter Lecture at PSU, Princeton economist Janet Currie speaking on "Child Health and the Future." Twenty-five students from ECN 320 and principles sections attended.
- 8/14 to 5/15 Served on the Committee on Committees
- 10/14 Consulted with the Pasadena Coalition for a Livable Wage, helping them understand how to analyze wage data for workers in Pasadena using American Community Survey data
- 10/14 to 5/15 Served on the Global Task Force, PSOB
- 3/15 Presented to Bus. 100 students on the BBA and BA in economics
- 10/15 Developed a proposal to identify a narrower group of faculty writing letters for PSOB faculty going up for promotion. Approved by the faculty 11/12/15.
- 11/15 to 5/15 Chaired Integrative Learning Task Force
- 11/16 Presented to Professor Olivia Coiado's Biomedical Engineering 551 class: "Health Care Market Failures and the Affordable Care Act"
- 10/16 Presented on a VOTE UP panel with Ross Hanig, comparing Trump and Clinton tax and spending proposals and their projected deficit impacts

- 11/16 Presented to Professor Olivia Coiado's Biomedical Engineering 551 class: "Health Care Market Failures and the Affordable Care Act"
- 5/17 Presented on a Faculty Development Day panel: "The Ethics, Politics, Economics, and Practice of Health Care in the United States" with Christina Astorga, Gary Malecha, and Casey Shillam

Community Service (since 2006)

- 12/06 Reviewed an article submitted to *Journal of the Transportation Research Forum*
- 8/08 Interviewed by Lacy Turner for ½-hour public affairs program on income inequality, aired August 31 on KCMD, KLTH, KUFO, KXJM, KUPL (AM & FM radio stations)
- 8/13 Presented at the Charbonneau Community Forum, "Inequality in America," along with James Reinmuth, former dean of the Lundquist College of Business at the University of Oregon, and Susan Porter, Oregon Department of Human Services
- 11/13 Presented a book review of Joseph Stiglitz's book, *The Price of Inequality*, along with Edison Easton, former Chair of Management, Oregon State University, to a gathering at Willamette View Manor
- 3/14 Interviewed by Dirk VanderHart for his *Portland Mercury* article on the minimum wage: "[Bare Minimum](#)," an interview that resulted in two quotations in the article.

Membership in Professional Societies

American Economic Association

Languages Spoken

Spanish