

## **BLAIR D. WOODARD**

**University of Portland, Department of History  
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### **EDUCATION**

**Ph.D., Latin American History, Graduated with Distinction**  
University Of New Mexico, 2010

**MCRP, Masters Community and Regional Planning, Graduated with Distinction**  
University Of New Mexico, 2001

**M.A., Latin American Studies, Graduated with Distinction**  
University Of New Mexico, 2001

**B.A., History, Graduated Magna Cum Laude**  
University of California, Santa Barbara, 1992

### **PROFESSIONAL ACADEMIC APPOINTMENTS**

**Associate Professor of History and Environmental Studies**  
University of Portland, 2018-Present

**Assistant Professor of History**  
History Department, University of Portland, 2012-2018

**Visiting Assistant Professor of History**  
History Department, Lewis and Clark College, 2011-2012

**Instructor—History, Media Studies, and Community and Regional Planning**  
University of New Mexico, 2005-2007

### **SELECTED FELLOWSHIPS AND AWARDS**

Arthur Butine Faculty Development Grant, University of Portland—2012, 2013, 2015, 2019  
Kate Regan Junior Faculty Development Grant—2016-2017  
National Endowment for the Humanities, Summer Stipend—2014  
Andrew W. Mellon Fellowship, Transnational History, Faculty Development Seminar—2010-2011  
Earickson Trust, Dean's Dissertation Scholarship, University of New Mexico—2007-2008  
Samuel Flagg Bemis Research Grant, Society for Historians of American Foreign Relations—2007  
Susan Deese-Roberts Outstanding Teaching Assistant of the Year Award Finalist—2007  
Stuart L. Bernath Fellowship, Society for Historians of American Foreign Relations—2007  
Graduate Research and Travel Grant, Office of Graduate Study, University of New Mexico—2007  
Department of History Graduate Research and Travel Award, University of New Mexico—2006-2007  
Graduate Research and Travel Grant, Office of Graduate Study, University of New Mexico—2006  
Research Fellowship, History Department, University of New Mexico—2005  
Graduate Education Scholarship, California Faculty Association, Fullerton Chapter—2005  
Department of History Research Fellowship, University of New Mexico—2003-2004  
Department of Education, Title VI Foreign Language and Area Studies, Fellowship—2001-2003  
Field Research Grants, Havana, Cuba, Latin American and Iberian Institute—1999-2000  
Graduate Research Assistantship, Latin American and Iberian Institute—1998-2000

## **PUBLICATIONS**

### **Journal Article**

**Shifting Sands: Cuban Tourism, Politics, and the Transformation of Varadero, 1945-2016**  
(Article) *The Latin Americanist* (Wiley Periodicals, April 4, 2018)

### **Textbook**

***Tangled Destinies: Latin America and the United States (Second Edition)***  
(Book) Co-Author with Linda Hall & Don Coerver, University of New Mexico Press,  
Under Contract.

### **Book Reviews**

**Leonard Teel, *Reporting the Cuban Revolution: How Castro Manipulated American Journalists*.**  
(Book Review) *Hispanic American Historical Review*, 97:4 (Duke University Press,  
November 2017).

**Colonial Latin American History Course/Textbook Review**, Taylor and Francis/Routledge,  
(Paid Reviewer) Fall 2016.

## **CURRENT RESEARCH PROJECTS IN PROGRESS**

**“No Laughing Matter: Anti-Castro Comic Books and the Alliance for Progress, 1961-1968”**  
(Article)

**“The Mission of Protest: Visual Diplomacy and the U.S. Embassy in Havana, 1953-2015”**  
(Article)

**“Havana Jam: Music and Diplomacy during the Carter Thaw, March 1979”**  
(Article)

***Intimate Enemies: The Visual Diplomacy of U.S.-Cuban Relations, 1945-2015***  
(Book Manuscript)

### **Other Publications**

**“Cuba: The Special Period,” Historical Background for the play program for *Cuba Libre***  
Artists Repertory Theatre, Portland, Oregon, October 3, 2015-November 15, 2015.

**“Nature Films,” in the *Encyclopedia of American Environmental History*,**  
Kathleen Brosnan, ed. Facts on File, 2010.

**“Ben A. Chavez Remembers, April 23, 2004”**  
(Oral history) Center for Public History, California State University, Fullerton, 2004.

## **ACADEMIC CONFERENCE PARTICIPATION**

**“Carter’s Cuban High Note: Musical Diplomacy and the 1979 Havana Jam.”**

(Presenter) Pacific Coast Branch, American Historical Association, Las Vegas, NV—2019

**“A Diplomatic High Note: President Carter’s Cuba Policy and the 1979 Havana Jam.”**

(Presenter) Society for Historians of American Foreign Relations,  
Washington, DC—2019

**“Visual Diplomacy and the U.S. Embassy in Havana, 1951-2018”**

(Presenter) Latin American Studies Association, Boston, MA—2019

**“Defiance and Diplomacy: Cuban Protests and the U.S. Embassy in Havana, 1952-2017.”**

(Presenter and Chair) Latin American, Latina/o, and Iberian Studies Association LALISA,  
Portland, OR—2018

**“The Mission of Protest: Visual Diplomacy and the U.S. Embassy in Havana, 1953-2015”**

(Presenter) Pacific Coast Branch, American Historical Association, Northridge, CA—2017

**“A Hostile Nature: The Visual Culture of U.S. and Cuban Relations in Exile, 1959-1980”**

(Presenter) Pacific Coast Council on Latin American Studies, Las Vegas, NV—2016

**“Diaspora Theory Session Four: Oceans and Migrations,” (Presenter/Discussant)**

Tepoztlán Institute, Tepoztlán, Mexico—2015

**“Reflections on the work of María Elena Martínez,” (Chair)**

Tepoztlán Institute, Tepoztlán, Mexico—2015

**“Playas Publicos: Cuban Revolutionary Nationalism and the Transformation of Varadero Beach,” (Panel Organizer/Chair/Presenter)**

Pacific Coast Branch, American Historical Association, Portland, Oregon—2014

**“Drawing the Line: Alliance for Progress Comic Books and the Fight Against Castro’s Cuba in Latin America,” (Panel Organizer/ Presenter)**

Society for Historians of American Foreign Relations, Washington, DC—2013

**“Cartooning Conspiracy: The CIA’s Anti-Castro Comic Books and the Alliance for Progress”**

Pacific Coast Branch, American Historical Association in San Diego, CA—2012.

**“Real Men: U.S. Images of Cuban Revolutionary Masculinity, 1957-1965”**

(Panel Organizer/ Presenter) Latin America Studies Association, San Francisco, CA—2012

**“U.S. Images of Masculinity in the Cuban Revolution, 1957-1963”**

Pacific Coast Branch, American Historical Association, Santa Clara, California—2010

**“A Menacing Menagerie: The Dehumanization of U.S.-Cuban Relations, 1959-1965”**

Society for Historians of American Foreign Relations, Madison, Wisconsin—2010

**“Natural Enemies: Transforming U.S.-Cuban Relations through Popular Culture, 1955-2005”**

American Society for Environmental History, Tallahassee, Florida—2009

**“The Nature of the Enemy: U.S.-Cuban Relations, 1955-2005”**

American Society for Environmental History, Baton Rouge, Louisiana—2007

**“Vamos a la Playa: Cuban Nationalism and the Transformation of Varadero, 1955-2000”**

Latin American Studies Association, San Juan, Puerto Rico—2006

**“Revolutionizing Paradise: Cuba’s National Tourism, 1959-1989”**

Rocky Mountain Council for Latin American Studies, Denver, Colorado—2006

**“Revolutionary Resorts: Tourism and Local Natural Resources Control in Cuba.”**

Latin American Studies Association, Miami, Florida—2000

**“The Image of Hegemony: Cuban Tourism Advertisement, 1945-1959”**

Rocky Mountain Council for Latin American Studies, Santa Fe, New Mexico—2000

**INVITED PRESENTATIONS and GUEST LECTURES**

Presenter, Moreau Center, “U.S.-Mexico Borderlands”—March/November 2018, 2019

Presenter, UP Garaventa Center, “An Iconography of Enemies: Catholics, Communists, and US-Cuban Relations,”—October 2017.

Presenter, Moreau Center, “Modern Nicaragua”—2015, 2016, 2017

Presenter, University of Portland, International Education Week—November 2016

Presenter, World Affairs Council of Oregon, “Cuba and U.S. Relations in Transition,”—January 2016

Presenter, PCC Sylvania, “Cuba During the Special Period and Beyond,”—November 2015

Presenter, Winningstad Theatre, “Cuba During the Special Period,”—October 2015

Presenter, Artist Repertory Theater, “Cuba Now,”—September 2015

Presenter, “Cuban Research,” University of Portland, Faculty Research Day—January 2015

Presenter, Moreau Center, Post-Graduate Service Dinner—2014, 2017

Presenter, “Roadside Rhetoric: Cuban Public Politics” University of Portland, College of Arts and Sciences, Faculty Colleagues Event—April 2014

Presenter, UP Faculty Development Day, Latin American Studies Minors—2013

Presenter, University of Portland, International House Lecture Series—November 2013

Presenter, University of Portland, International Education Week—November 2013

Presenter, UP Garaventa Center, “Religion in Cuba: Past, Present, and Future,” April 2013.

Presenter, Center for Contemporary Art and Willamette Cultural Resources, Portland, Oregon—2012.

**UNIVERSITY OF PORTLAND COURSES TAUGHT**

History 254—Colonial Latin America

History 256—Modern Latin America

History 300—Historical Methods

History 354—History of Modern Cuba

History 355—History of Mexico

History 356—History of Latin America through Popular Culture

History 357—Environmental History of the Americas and the World

History 450—Seminars in Non-Western History

History 471—Senior Thesis

History 210—United States: Early America (Summer)

History 211—United States: Modern America (Summer)

## **ACADEMIC SERVICE**

Moreau Center Border Immersion Faculty Accompanier—2020  
UP Director of Studies Abroad Search Committee—2019  
University of Portland Presidential Committee on Sustainability—2018-Present  
University of Portland Academic Senate Senator—2018-Present  
UP College of Arts and Sciences Presidential Dean's Search Committee—2017-2018  
University of Portland Honors Program Mentor—2015, 2019  
Outside Department Search Committee Member Spanish Department—2014  
University of Portland Presidential Safety Committee—2014-2017  
Co-Founder Portland Latin American Reading Group—2014-2017  
Autzen Foundation University of Portland Library Grant Liaison—2013  
History Major Student Advising—2013-Present  
Phi Alpha Theta Paper Commentator Northwest Regional Conference—2013  
Phi Alpha Theta Prize Committee Chair Northwest Regional Conference—2013  
Co-Organizer, Phi Alpha Theta Northwest Regional Conference—2013  
Faculty Peace Corps Representative, Moreau Center Service Learning Panels—2013-Present  
West Coast Regional Peace Corps Recruitment Talks—2012-Present  
Peace Corps Student Advising—2012-Present  
CISGO Committee Member—2012-Present  
Member of Latin American Studies Minor Committee—2012-2017  
Member Selection Committee, History Senior Honors Thesis, Lewis and Clark College—2011-2012  
Faculty Representative, Latin American Solidarity Committee, Lewis and Clark College—2011-2012  
Program Committee Member, AHA-Pacific Coast Branch, Honolulu, Hawaii—2007

## **FOREIGN LANGUAGES**

Spanish—Professional Fluency

## **PROFESSIONAL AFFILIATIONS**

America Historical Association  
Latin American Studies Association  
Society of Historians of American Foreign Relations  
Organization of American Historians