

Pilots Venture Challenge
Invention Overview & Presentation Evaluation Form

Venture: _____

Evaluator (Last or Initials): _____

	Very Good	Good	Average	Below Average	Poor	Non-existent
Executive Summary & Invention Description <i>Provided a clear, concise overview of the invention or design including description, intellectual property issues, and other areas of importance to understanding the invention, the inventive process, and key factors for moving it forward.</i>	5	4	3	2	1	0
Creation/Invention/Design Steps, Process and Outcomes <i>Offered an understanding of the inspiration for invention/design, steps taken to create it, and key outcomes of the invention/design process.</i>	5	4	3	2	1	0
Intellectual Property <i>Researched and reviewed key intellectual property issues, including understanding of prior art or designs</i>	5	4	3	2	1	0
Prototyping/Illustration/Design Files/Embodiment <i>Creator clearly communicated the form, physical characteristics, technology layout and other issues related to the embodiment of the invention through prototypes, drawings, CAD files, etc. associated with use and key applications</i>	5	4	3	2	1	0
Competitive Review <i>Identified existing offerings, research, or functionality and how the invention/design is different from or improves on these.</i>	5	4	3	2	1	0
Overall Verbal Presentation <i>Clear and well-articulated plan and slide content, including market, competition, financials, timelines, key details, model and an ask.</i>	5	4	3	2	1	0
Performance During the Q & A Period <i>Answered questions authoritatively and appeared to have anticipated and prepared for questions; communicated professionally and maintained their composure.</i>	5	4	3	2	1	0
Overall Written Overview <i>Information and sections included offer a good understanding of the invention or design, key features, understanding of functionality intellectual property issues (patent, design patent, trademarks), main details necessary for key aspects of product implementation/launch/scaling.</i>	5	4	3	2	1	0

(Enter Comments & Suggestions on other side)

TOTAL POINTS: _____

