

2018 - 19

# ANNUAL REPORT

## Office of Institutional Research

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**The Office of Institutional Research provides and coordinates information support for reporting, decision-making, and planning activities to help fulfill the stated mission and goals of the University of Portland**

## **MISSION AND GOALS**

- Promote the campus community's use of data for enhancing communication, benchmarking performance, and informing decision-making
- Utilize best practices in data collection, retention, and dissemination in order to improve quality of student life
- Conduct all operation in the spirit of being service-oriented, user-friendly, and transparent
- Empower stakeholders' ability to utilize information effectively by making responsive and proactive data resources accessible to diverse audiences



## NWCCU Accreditation

The Northwest Commission on Colleges and Universities (NWCCU) is recognized by the U.S. Dept. of Education as the authority on educational quality and institutional effectiveness of higher education institutions in the Pacific Northwest. Accreditation occurs on a 7-year cycle culminating in a Mission Fulfillment and Sustainability Self-Evaluation Report.



The IR Office has compiled all required data and information for this report via an unprecedented process that sought input from faculty, staff, and students. The hiring of Dr. Michael Johnson in 2017 enhances and focuses UP's capacity to meet its accreditation requirements. UP is well prepared for its upcoming evaluator site visit on Oct. 7-9, 2019.

## Tableau Dashboards

Tableau software is used to create interactive data dashboards intended to empower stakeholders with a shared understanding and to foster a data-informed campus culture.

The IR Office hosts dashboards for Enrollment, Retention, and Graduation on its public-facing website. The IR Pilots portal is the location for dashboards that answers such questions as:



National Student Clearinghouse  
Research Center

- How much progress has been made in mission fulfillment and strategic planning?
- What high-impact experiences do students engage in (by major)?
- Which schools are competitor schools (by major)?
- Where do UP alumni go to graduate school and what degrees do they earn (by major)?

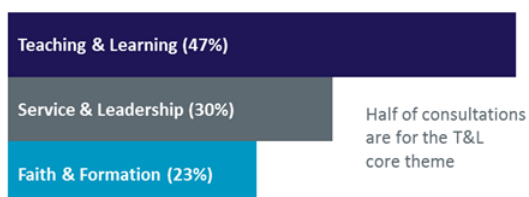
## Assessment

### HIGHLIGHTS OF SERVICES OFFERED

The IR website offers handy resources:



Consultations (N=145, since 2017) support assessment across mission core themes:



Data requests from external agencies continues to intensify:

**37%**  
of all data requests  
(up from 31% last year)

The assessment of student outcomes has been refined with the following campus advancements:

- 1) Compiled an **assessment plan** that includes Academic Affairs and Student Affairs and is available online
- 2) Led the strategic planning committee that advanced **Graduate School assessment** via new Entrance/Exit surveys
- 3) Supported implementation of Engage platform to **track student activities involvement**
- 4) Served on the committee facilitating **revitalization of the core curriculum**
- 5) Coordinated a more **intentional program review process** with a standard data packet and an upcoming Planning & Assessment portal to consolidate documentation

## Data Governance

The IR Office aspires to ensure that UP's data infrastructure be sound and that campus stakeholders are empowered with timely and accurate data. Some of the latest developments include:

- 1) The **Data Governance Operational Authority** has tackled concerns and improved the quality of data on faculty headcount, years of service, and discipline; parents of current students; and graduating seniors and alumni employment
- 2) A renewed **data dictionary initiative** is underway with data stewards documenting data definitions and IR and IS collaborating to store terms in an accessible repository
- 3) A **university survey policy** was established to ensure surveys of students/faculty/staff are conducted to serve campus-wide priorities and reduce survey fatigue
- 4) The HEDS **Diversity and Equity Campus Climate Survey** was conducted in SP19 to facilitate data-informed decision making for diversity, equity, and inclusion operations
- 5) **Data Retreats** are offered for employees needing a supportive space and uninterrupted time to complete critical data work that improve office efficiency



## External Reporting

External reporting for compliance and marketing is a significant part of the IR Office's portfolio of work. The "IPEDS Keyholder" is responsible for accurate, timely reporting of data from offices across campus for mandatory, annual federal reporting.

The reports completed range from federal and state-level agencies (e.g. Oregon Alliance of Independent Colleges & Universities) to discipline-specific agencies (e.g. Association to Advance Collegiate Schools of Business) to college rankings (e.g. U.S. News & World Report). IR Office priorities are listed in the office's strategic plan.





## RESOURCES

You have access right now to these handy resources provided by Institutional Research!

### IR Office website resources:

Dashboards for Enrollment, Retention, and Graduation

<https://www.up.edu/ir/institutional-data/index.html>

Assessment tools and consultation

<https://www.up.edu/ir/Assessment/index.html>

Data governance and Data Retreats

<https://www.up.edu/ir/data-governance/index.html>

### UP Pilots portal resources:

Dashboards for Strategic Plan, Subsequent Enrollment,

Non-Enrolled Admits, and NSSE and IR Office's strategic plan

<https://pilots.up.edu/group/ir/home>

NWCCU Accreditation – Mission Fulfillment Dashboard and archive of reports

<https://pilots.up.edu/group/accreditation>

University-wide assessment plan

<https://pilots.up.edu/group/assessment>