

University of Portland generates an annual economic impact of **\$322 million**, reflecting its contributions through operations, student support, community engagement, and job creation.

Total Economic Impact

\$322
million

Economic Efficiency: For every \$1.00 **University of Portland** spends, it generates **\$1.90** in economic activity.

Breakdown of Economic Impact

Direct Spending

\$170,063,725

Student Spending

\$49,546,739

Employee Spending

\$98,507,791

Capital Spending

\$4,357,362

Job Creation Impact

University of Portland employs **978** individuals and supports over **2,369** jobs in the region through its operations and economic influence.

Game Day on The Bluff

University of Portland brought over **71,973** people to North Portland to watch Portland Pilot student athletes compete for WCC and NCAA championships.

Research Investment

University of Portland spent **\$2,055,000** to support the advancement of knowledge, science, and innovation through faculty and student research.

Total Undergraduate Federal Grant Funding: \$6,186,793

*This funding helped reduce financial barriers for **925** students.*

Total Undergraduate State Grant Funding: \$2,874,137

*This funding helped make college accessible for **430** students.*

Direct Financial Aid

University of Portland awarded **\$108,608,000** in institutional scholarships to ensure access to higher education for all.

University of Portland Profile

National & Global Student Recruitment

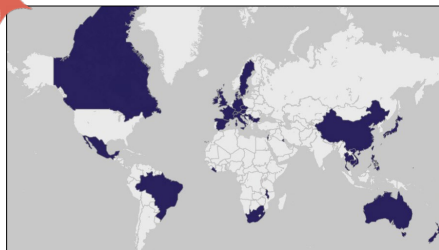
64%

2,117 of 3,304 total students in Fall 2024 hailed from outside the Portland metro area.

Top 10 States & Territories

- Oregon
- Washington
- California
- Hawai'i
- Colorado
- New Mexico
- Nevada
- Guam
- Texas
- Idaho

Countries



Degrees & Certificates Awarded

Baccalaureate Degrees:	799
Master's Degrees:	143
Doctoral Degrees:	16
Graduate Certificates:	20
Total:	978

**Postgraduation
Success Rate**

96%



up.edu/data

Economic Impact Report Metrics

Economic Impact Metric	Explanation
Total Economic Impact	UP's FY24 Direct Spending (see "Direct Spending" metric) + Student Spending (see "Student Spending" metric) + Employee Spending (see "Employee Spending" metric) + Capital Spending (see "Capital Spending" metric).
Economic Efficiency	UP's FY24 Total Economic Impact divided by Direct Spending (see "Direct Spending" metric).
Direct Spending	UP's total functional expenses (instruction, research, public service, academic support, student services, institutional support, and auxiliary enterprises) in FY24, minus Student Spending (see "Student Spending" metric) and Capital Spending (see "Capital Spending" metric), multiplied by RIMS II Multiplier for Educational Services: Final Demand-Output (see RIMS II Multipliers section).
Student Spending	Fall 2024 undergraduate student headcounts according to residential status (on-campus, off-campus at home, or off-campus not at home), each multiplied by their corresponding food and housing COA, summed, and multiplied by RIMS II Multiplier for Households: Final Demand-Output (see RIMS II Multipliers section).
Employee Spending	UP's total spending on salaries in FY24, multiplied by RIMS II Multiplier for Educational Services: Direct Effect-Earnings (see RIMS II Multipliers section).
Capital Spending	UP's total spending on construction projects in FY24.
Job Creation Impact	
UP Employees	Total number of full-time and part-time staff at UP in Fall 2024.
Regional Job Support	UP Employees multiplied by RIMS II Multiplier for Educational Services: Direct Effect-Employment, plus Student Spending multiplied by RIMS II Multiplier for Households: Final Demand-Employment, plus Employee Spending multiplied by RIMS II Multiplier for Households: Final Demand-Employment, plus Research Spending (see "Research Spending" metric) multiplied by RIMS II Multiplier for Households: Final Demand-Employment. (See RIMS II Multipliers section.)
Game Day on The Bluff	Total number of baseball, men and women's basketball, men and women's soccer, and women's indoor volleyball UP home game attendees in 2024-25. Only includes games hosted on The Bluff - does not include neutral site games (e.g., baseball against OSU in Hillsboro). Does not include non-ticketed varsity sports.
Research Investment	UP's total functional expenses on research in FY24.
Direct Financial Aid	Total direct financial aid awarded to UP students by UP in FY24.
Total UG Federal Grant Funding	Total federal grant and scholarship aid awarded to UP undergraduate students in Fall 2024.
Total UG Federal Grant Recipients	Total number of UP undergraduate students who received federal grant and scholarship aid in Fall 2024.
Total UG State Grant Funding	Total state government grant and scholarship aid awarded to UP undergraduate students in Fall 2024.
Total UG State Grant Recipients	Total number of UP undergraduate students who received state government grant or scholarship aid in Fall 2024.
Student Recruitment	
Outside Portland Metro Area	Percentage and number of Fall 2024 UP students (undergraduate and graduate) with a permanent zip code outside of the Portland Metro Statistical Area (PMSA).
Top 10 States & Territories	The top 10 states and territories from which Fall 2024 UP students with a permanent zip code outside of the PMSA hailed.
Countries	The non-U.S. countries from which Fall 2024 UP students hailed.
Degrees & Certificates	Number degrees and certificates awarded by UP in 2024-25 (SUM24, F24, SP25) by level.
Postgraduation Success Rate	Percentage of UP undergraduate students who graduated in 2024-25 and reported positive employment outcomes (employed, graduate school, military services, volunteer service, post-graduate award/fellowship) within 6 months of graduation.

Note. UP values are derived from the NCES IPEDS Finance, Financial Aid, and HR Surveys, as well as Office of Institutional Research data.

Regional Input/Output Modeling System (RIMS) II Multipliers

The RIMS II is developed by the Bureau of Economic Analysis (BEA). RIMS II Multipliers measure local impact by showing how UP's inputs (e.g., expenses) ripple throughout the region into jobs, supplier spending, and household income. This Economic Impact Report uses RIMS II aggregated industry multipliers for the PMSA (Table 2.5) based on 2017 national data and 2024 regional data.

RIMS II Multiplier	Value	Explanation
Construction: Final Demand-Output	2.1078	BEA estimate of how much additional sales are generated in the region for every \$1 spent on construction by UP. Used for Capital Spending metric.
Educational Services: Final Demand-Output	2.0419	BEA estimate of how much additional sales are generated in the region for every \$1 spent on educational services by UP. Used for Direct Spending metric.
Educational Services: Direct Effect-Earnings	1.6427	BEA estimate of how \$1 of payroll paid by UP to its employees ripples out into total household income across the region. Used for Employee Spending metric.
Educational Services: Direct Effect-Employment	1.4203	BEA estimate of how each job at UP supports additional jobs in the region. Used for Job Creation metric (UP Employee regional job creation).
Households: Final Demand-Output	1.2523	BEA estimate of how much additional sales are generated in the region for every \$1 spent by UP students related to the food and housing COA. Used for Student Spending metric.
Households: Final Demand-Employment	6.6262	BEA estimate of how many jobs were supported in the region per \$1 million spent by suppliers and local businesses, including UP. Used for Job Creation metric (Student Spending, Employee Spending, and Research Spending job creation).